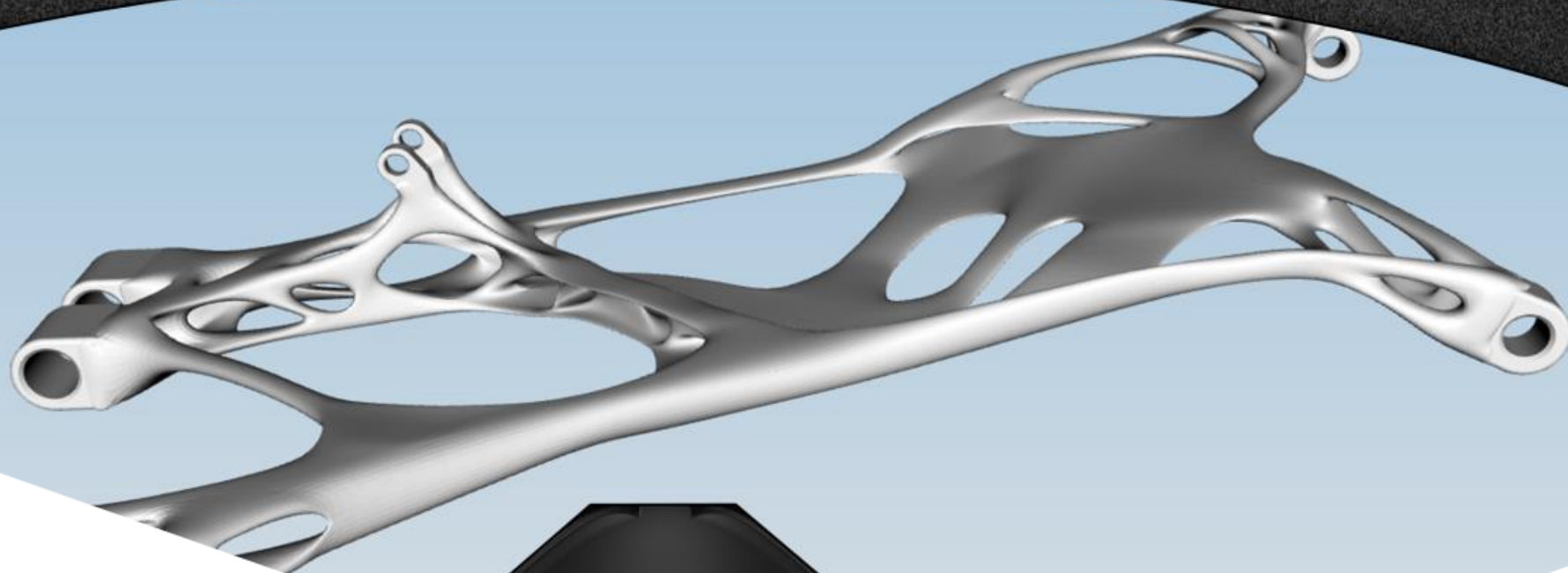


# VISUALIZATION AS A SERVICE (VAAS).

MOTIVATION AND EXAMPLES @BMW.



BMW Group | Mai 2017

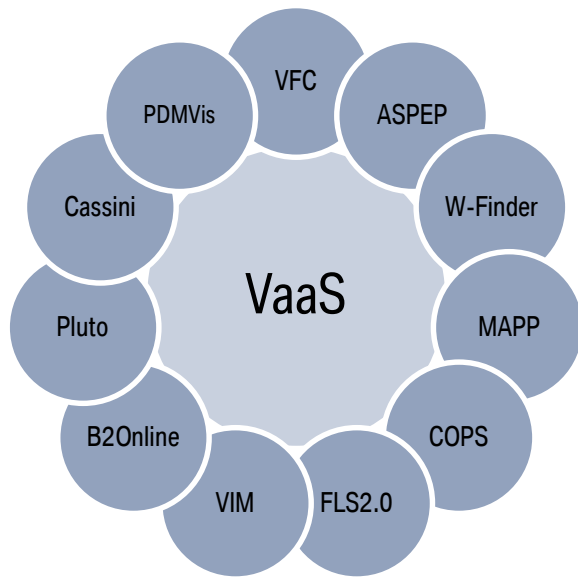
**BMW  
GROUP**

THE NEXT  
100 YEARS 

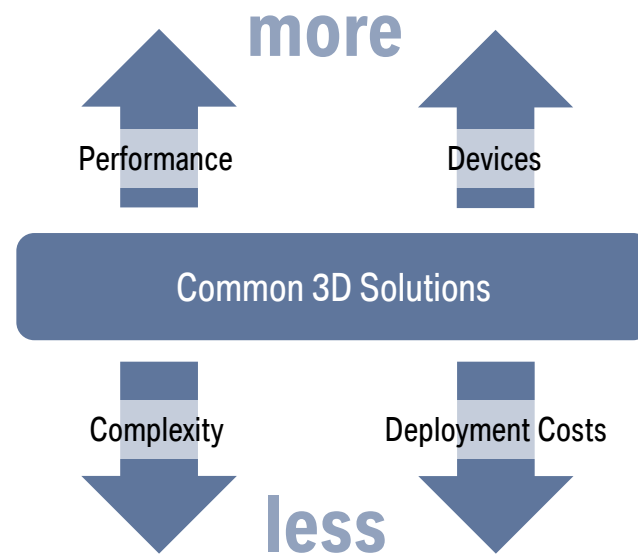


Rolls-Royce  
Motor Cars Limited

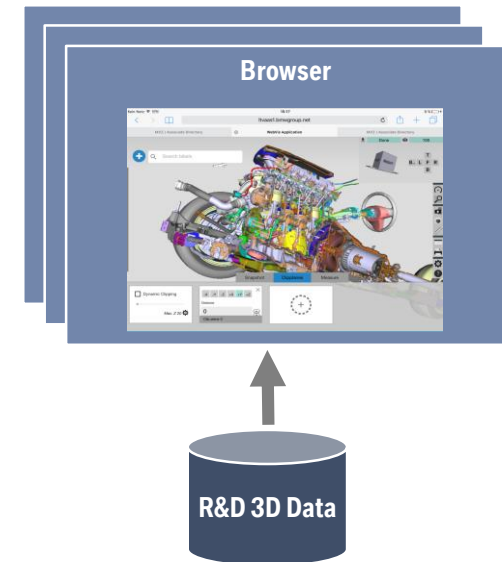
# USER DEMANDS AND MOTIVATION. ANOTHER KIND OF 3D USAGE.



**Global**

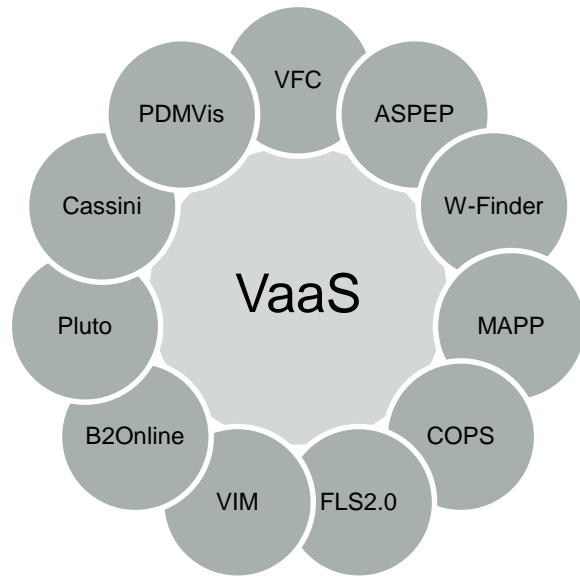


**Smart**

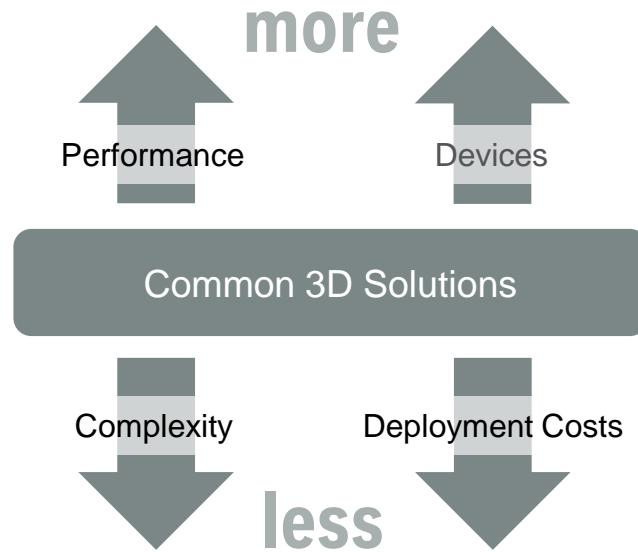


**Real Time**

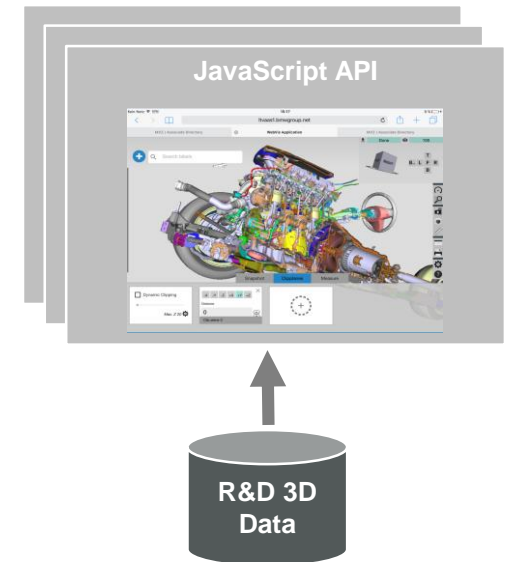
# BMW-Requirement: Web, Smart and Real-Time connection



Web

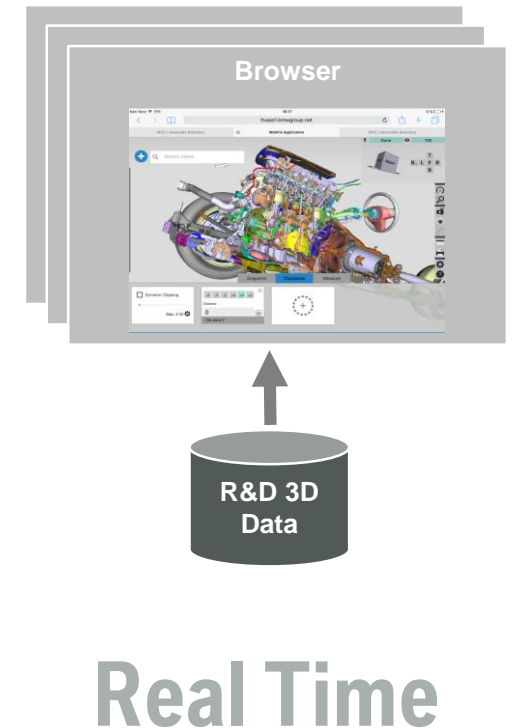
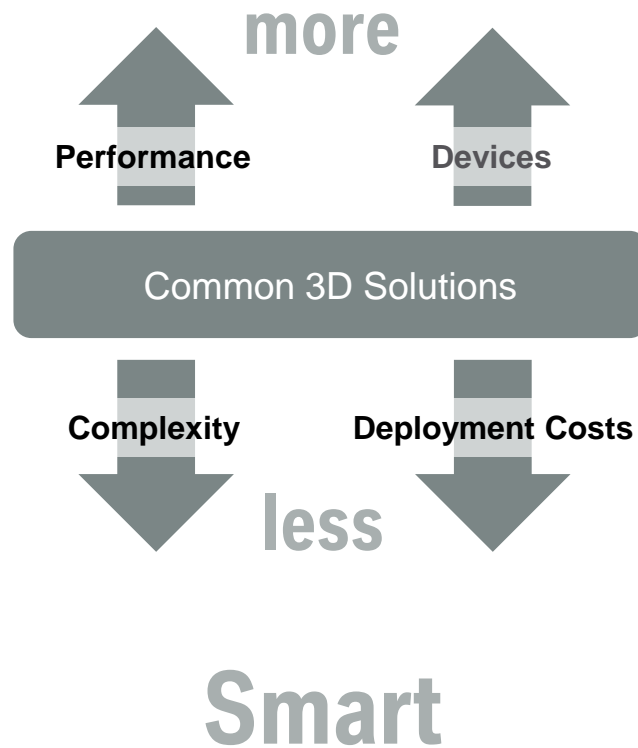
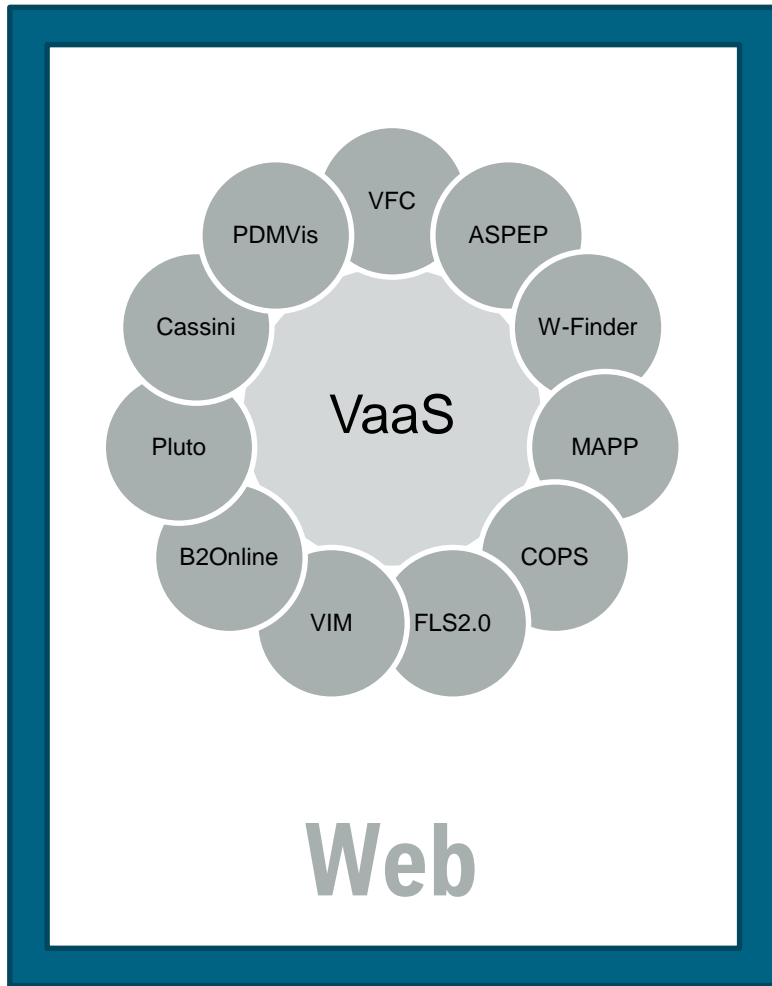


Smart

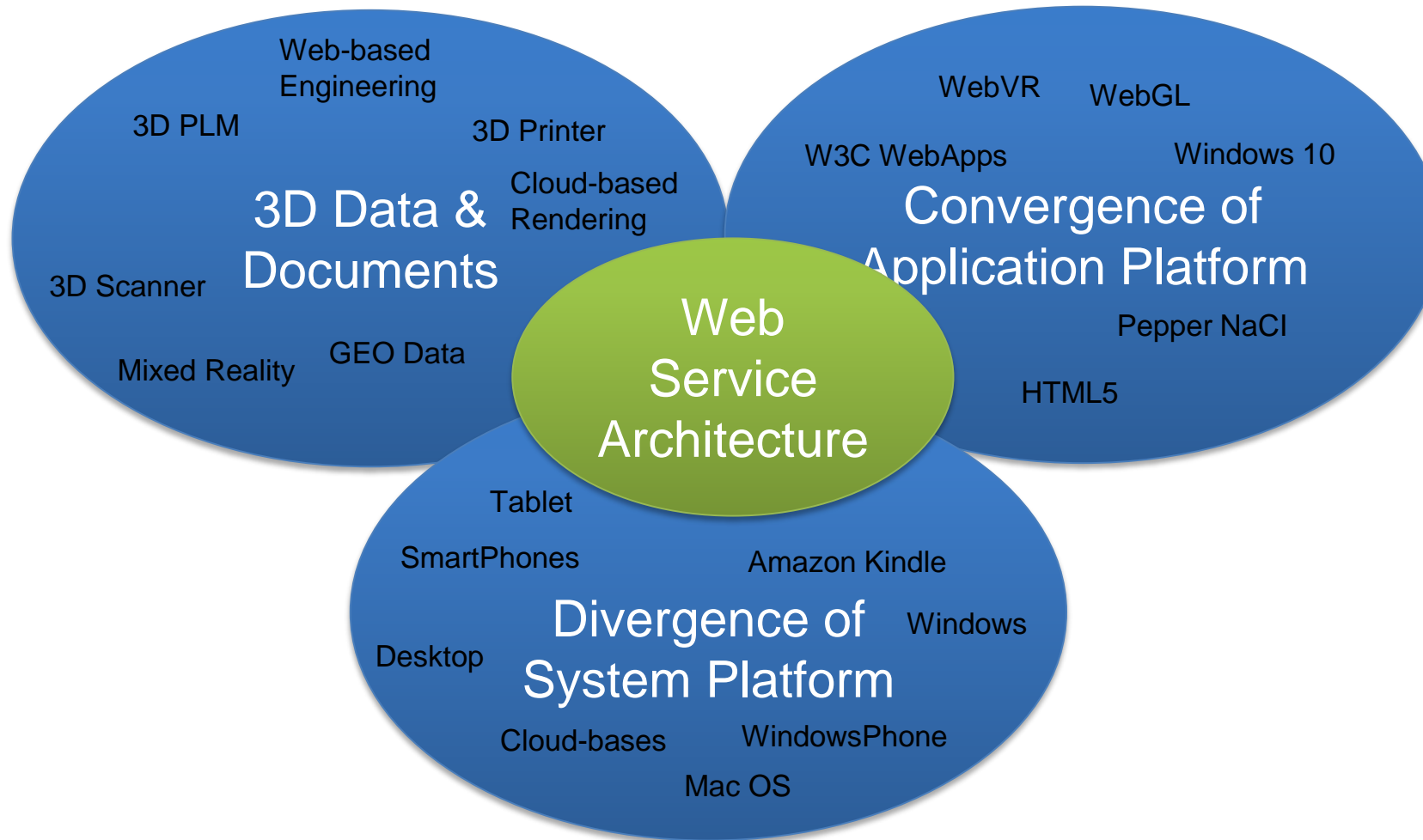


Real Time

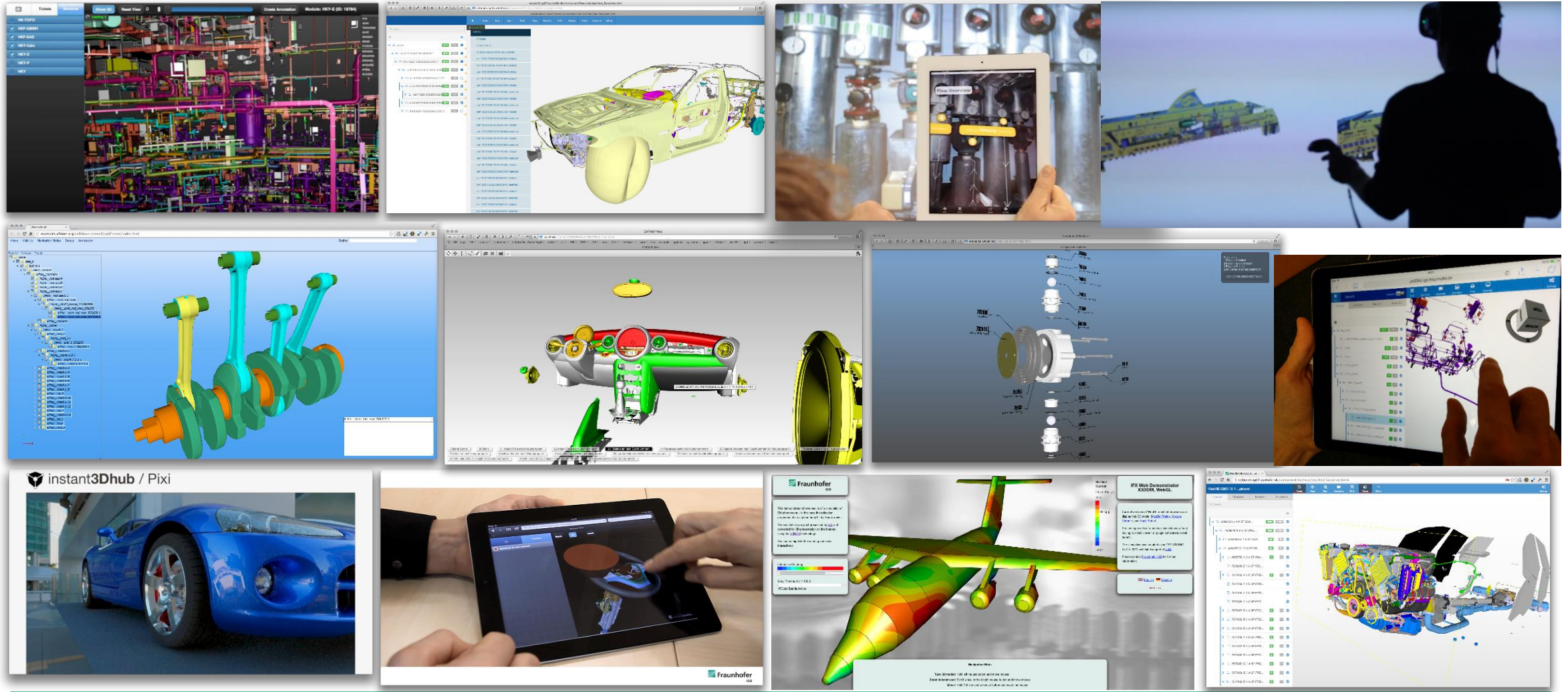
# BMW-Requirement: Web, Smart and Real-Time connection



# Web: Global related trends



# Application Pattern: Individual "Web Application" with interactive "3D Views"



# Application Pattern: Aggregates domain and 3D data relation

example: [Shapeways](https://www.shapeways.com) "Printability Tool" with 3D Data View

The image shows a screenshot of the Shapeways website. On the left, there is a promotional banner with the text "Make Amazing Products Come to Life with 3D Printing" and buttons for "CREATE" and "MORE DETAILS". Below this, it says "The World's Leading 3D Printing" and "Shapeways Enables Everyone to Bri".

On the right, there is a screenshot of the "Printability Tool" interface. The URL is <https://www.shapeways.com/model/printability/238ZZZ1/1/6?check=16>. The interface includes a dropdown menu for "Printability for" set to "White Strong & Flexible", a "BUY NOW : \$5.65" button, and "GET FEEDBACK" and "GET HELP" buttons. A 3D model of a red flower with a green stem is displayed in the center. To the left of the 3D model is a table of printability checks:

CHECK NAME	STATUS	VALUE
Interf. Check & Mesh	✓	N/A
Bounding Box	✓	N/A
Wall Thickness	⚠	N/A
Wall Thickness Heatmap	⚠	N/A
Wire Thickness	N/A	N/A
Details	N/A	N/A
Text	N/A	N/A
Clearance	N/A	N/A
Wear Geometry	N/A	N/A
Escape Holes	N/A	N/A
Loose Shells	✓	N/A
Part Count (1)	N/A	N/A

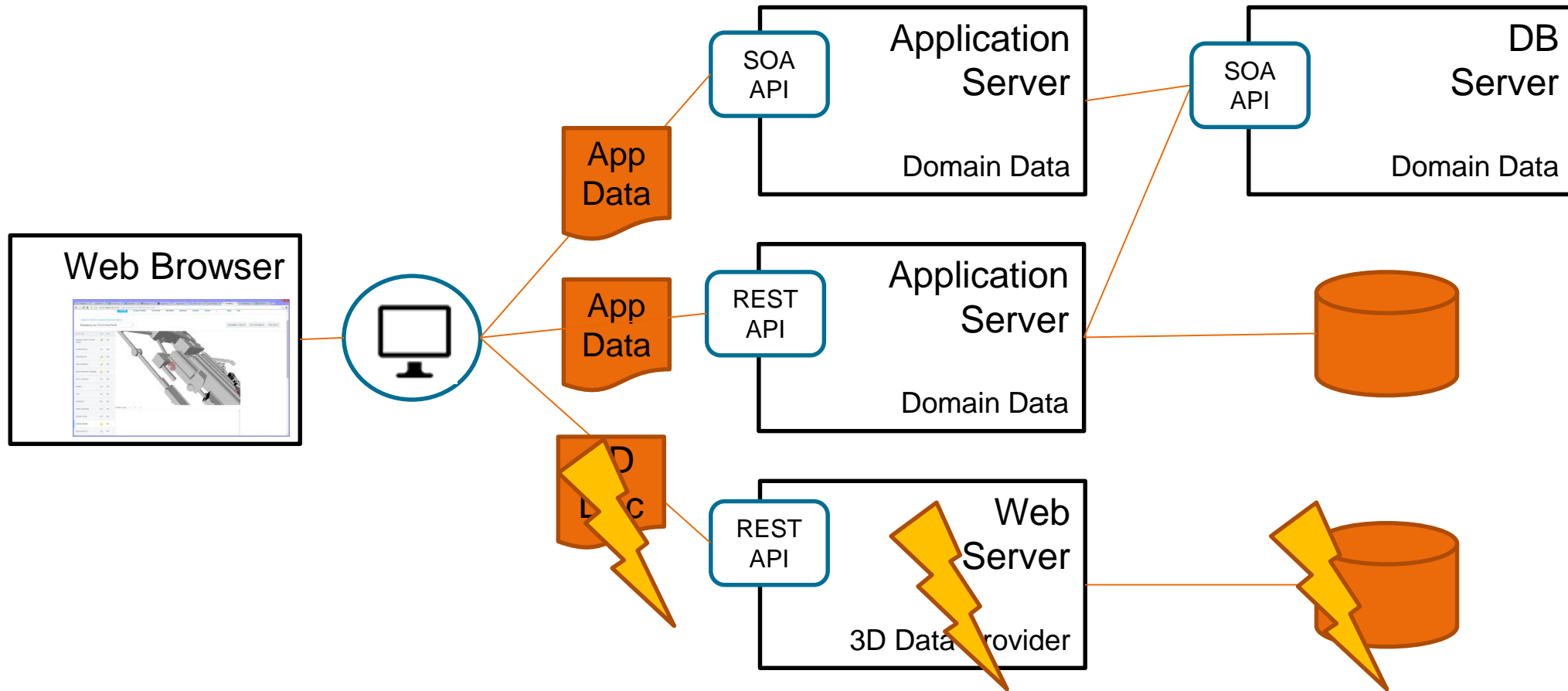
Below the table, there is a section for "Min. Supported Wall Guidelines" with a "0.7 mm thick" indicator and a note: "A supported wall is one connected to other walls on two or more sides."

Three orange arrows point to different parts of the interface:

- (1) Shapeways Web-Portal (HTML5 web application) - points to the top navigation and main content area.
- (2) Domain Data - points to the table of printability checks.
- (3) 3D Data View - points to the 3D model of the flower.

# Application Pattern: Aggregates domain and 3D data relation

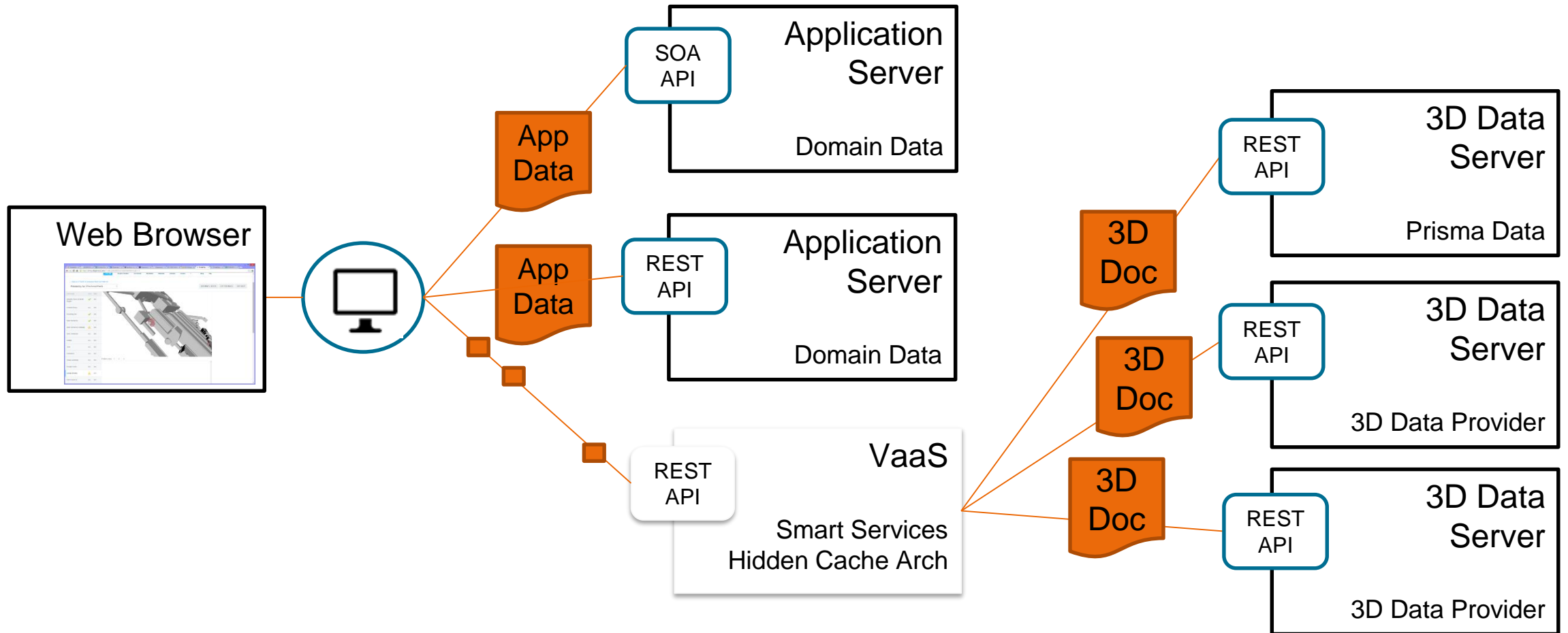
Current approaches: Web-Portal with "3D Document" Viewer



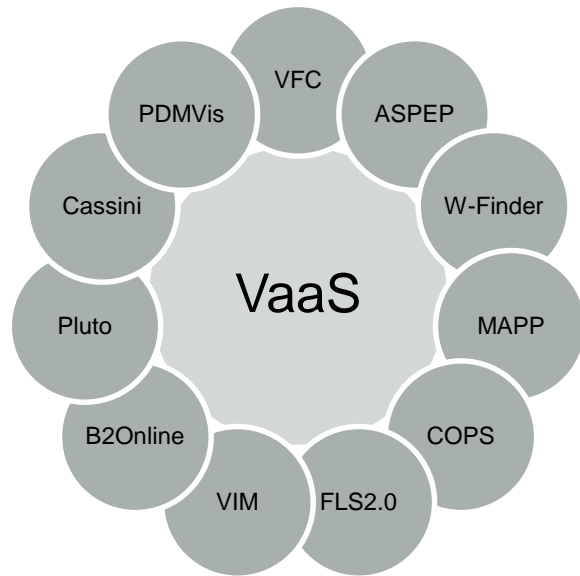


# Application Pattern: Aggregates domain and 3D data relation

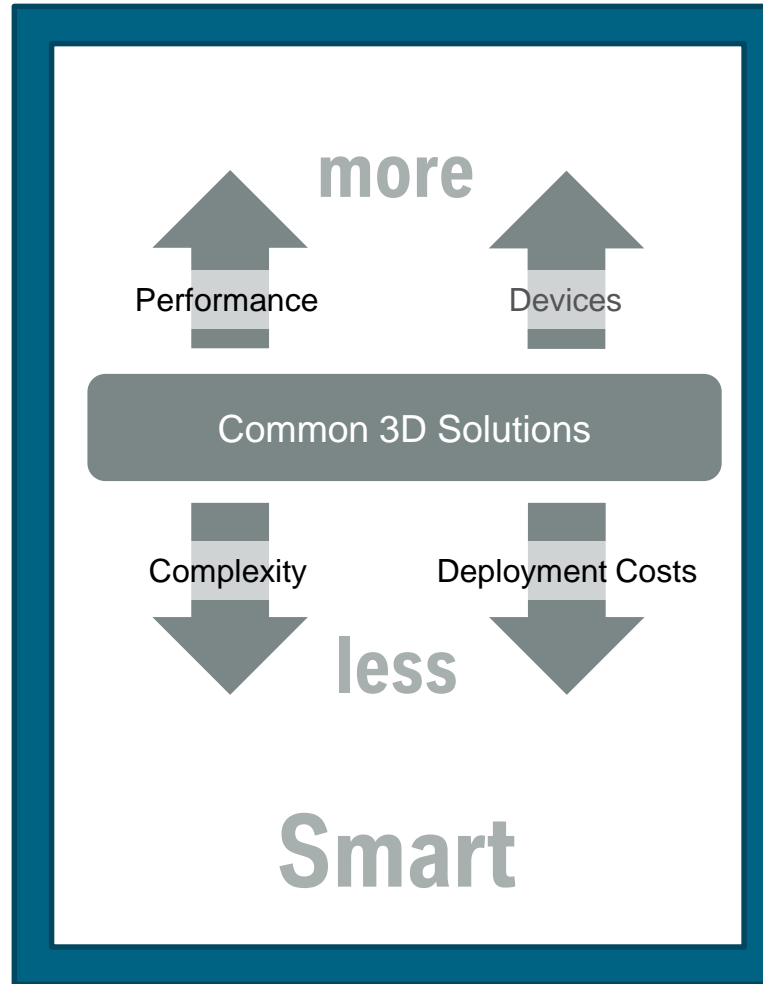
VaaS Solution: Smart Web-Services manages domain and spatial data relation



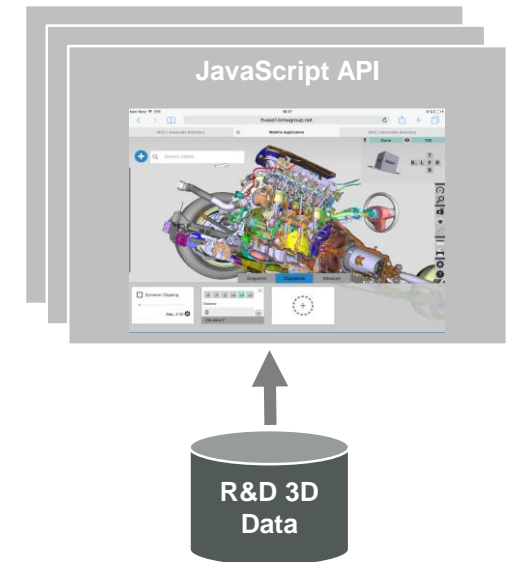
# BMW-Requirement: Web, Smart and Real-Time connection



Web

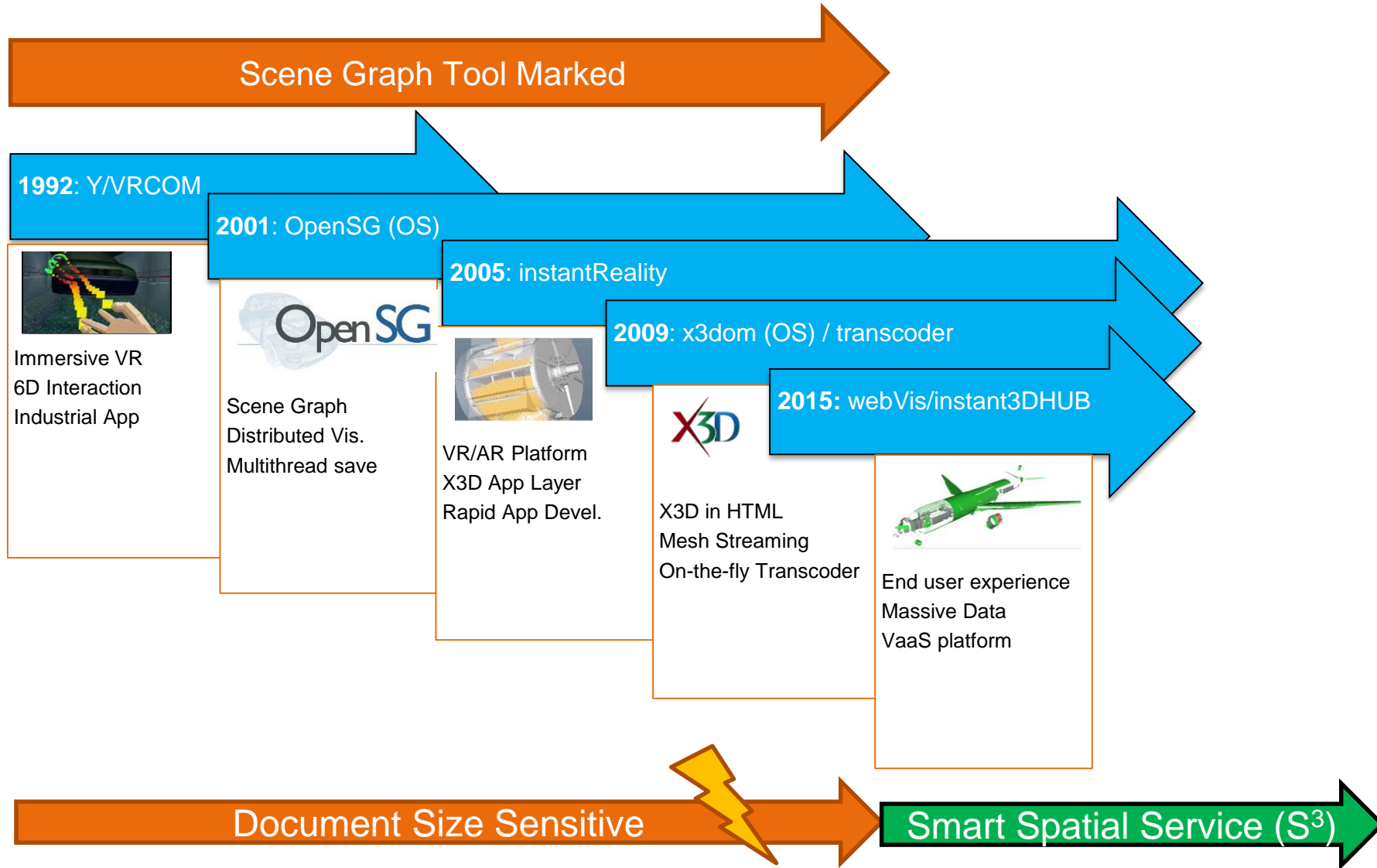


Smart



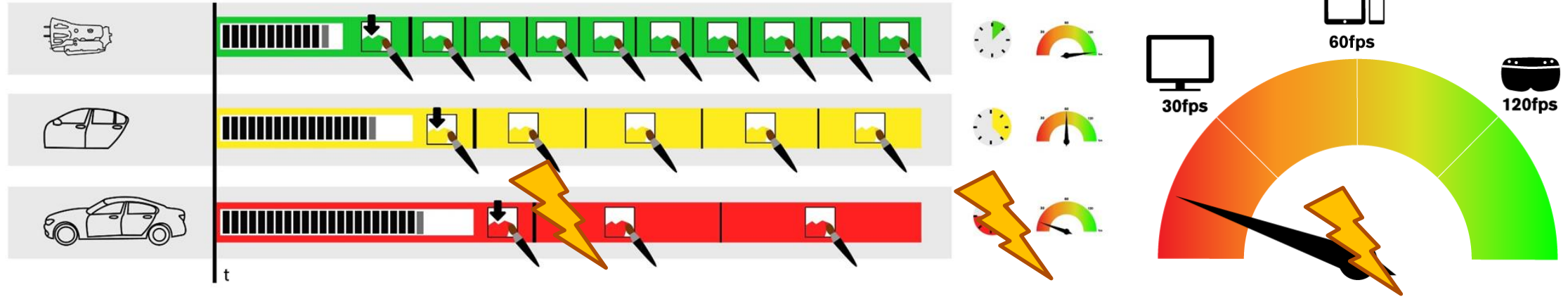
Real Time

# 25 years visualization solution at Fraunhofer IGD/VCST

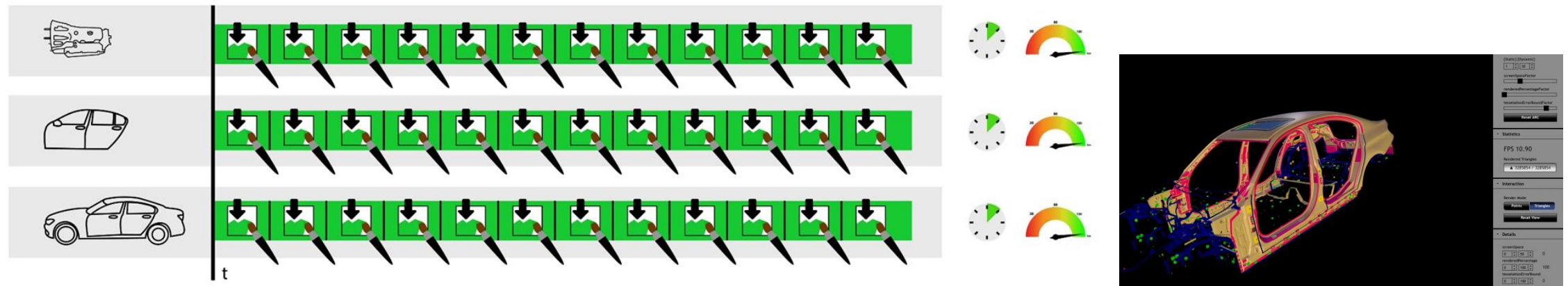


# Disruptive Approach: From blocking Documents to Smart Spatial Services (S<sup>3</sup>)

## ■ Blocking (Web) Document download/draw



## ■ Smart Spatial Service (S<sup>3</sup>): Constant and adaptive stream of data and redraws



# Disruptive Approach: From blocking Documents to Smart Spatial Services (S<sup>3</sup>)

- Only most "relevant" parts streamed for fixed time/memory budget
  - Builds on modern game system approaches



- "Relevance" defined by visibility, domain priority and target error

- user-experience comparable to movie-streaming (e.g. netflix)



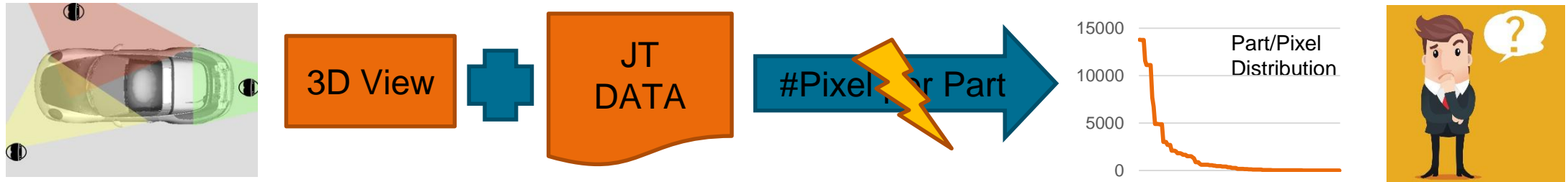
- Zero startup and unlimited size

- Dynamic error adapts to bandwidth/compute limits

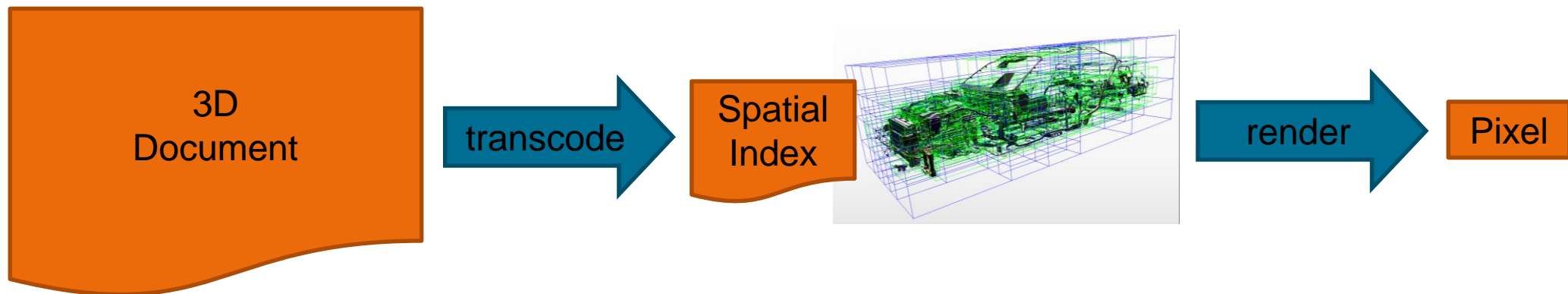
➤ **Makes 3D Graphics Great Again!** 😊

# Disruptive Approach: From blocking Documents to Smart Spatial Services (S<sup>3</sup>)

- Challenge: Standard 3D Containers (e.g. JT, STEP) are not optimized for view-dependent access
- **"How to download only parts which produce significant pixels for a given view ?!?"**



- Solution: Build **Spatial Index Acceleration Structure** (e.g. comparable to GoogleMaps for 2D)
- **Novel approach** provides **fast calculation** and **lossy compressed** surface data



- **Performance and size criteria** lead to a overall time reduction for **on-the-fly builds** 😊

# Smart Compute: Dynamic and adaptive client/server/hybrid Rendering

## ■ Most available solutions are limited to client/API or server/API

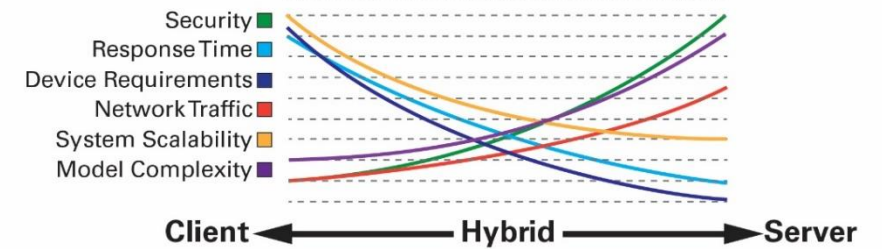
- Application developers are bound to single model
- **Costly adoption** to changing scalability requirements

## ■ Dynamic Client/server and hybrid pipeline orchestration

- Automatic **client class matching** and resource budgeting
- Single **CRUD API** and interface setup (VR, touch, desktop)
- Automatic render **pipeline service orchestration**

## ■ Goal: Any Device, Any Data, Any Size 😊

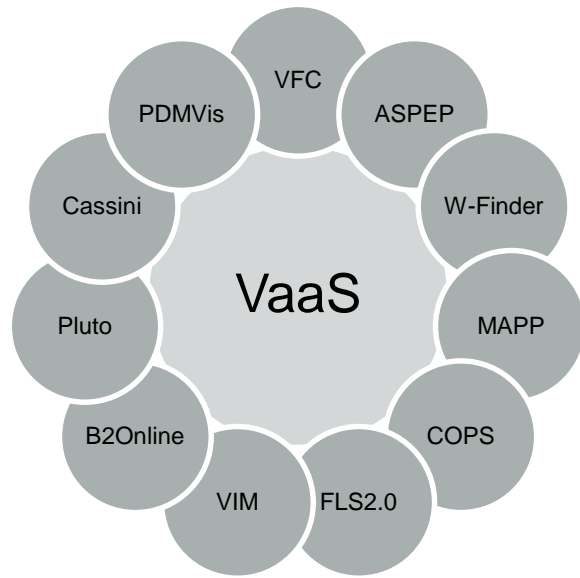
- **"Simple and Smart"** enables large number of novel solutions and use-cases
  - **Current "Simple" solutions do not scale**
  - **Current "Scalable" solutions are not simple to use**



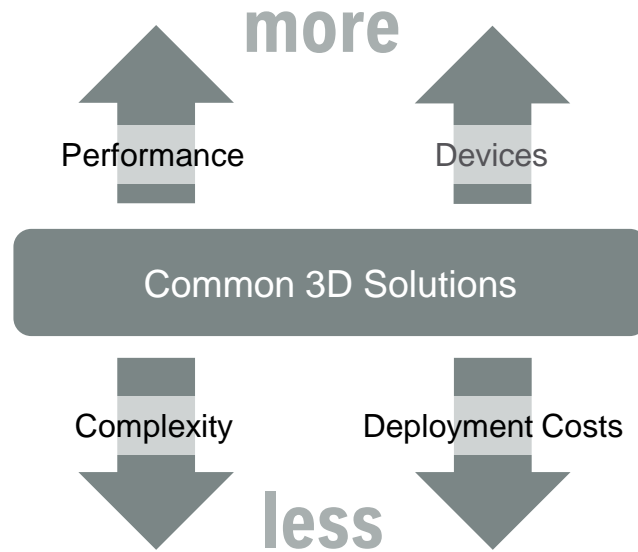
	Rating	Description
Your browser	★★★★★	3D acceleration with advanced features
	★★★★☆	3D acceleration with additional features
	★★★☆☆	Basic features with 3D acceleration
	★★☆☆☆	Basic features but low performance
	★☆☆☆☆	Only supports remote rendering

[instant3Dhub.com/clientCap](https://instant3Dhub.com/clientCap)

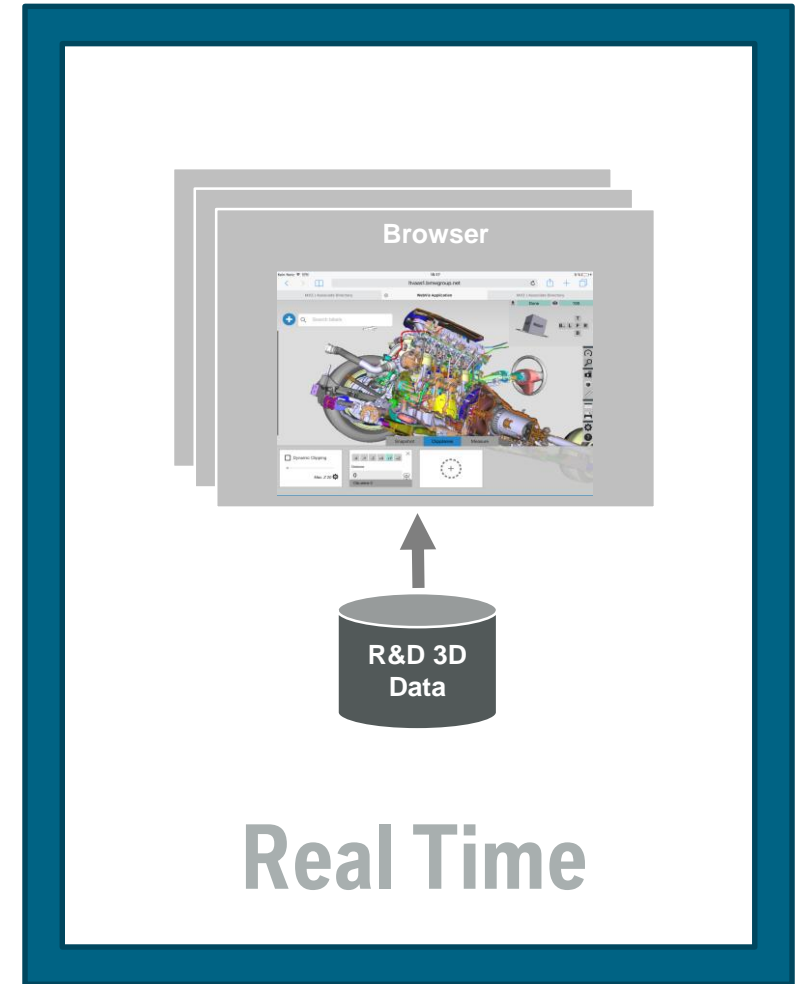
# BMW-Requirement: Web, Smart and Real-Time connection



Web



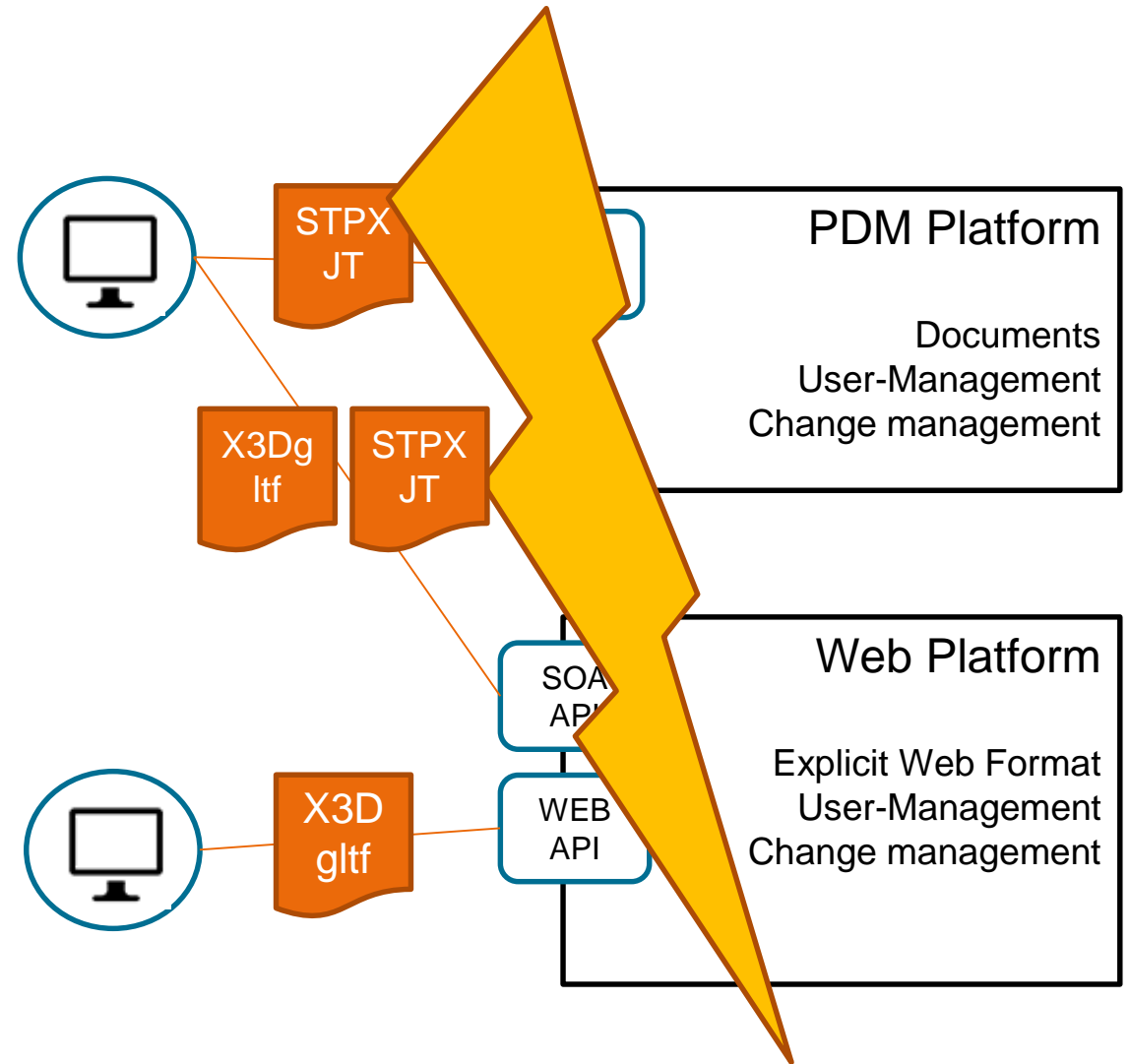
Smart





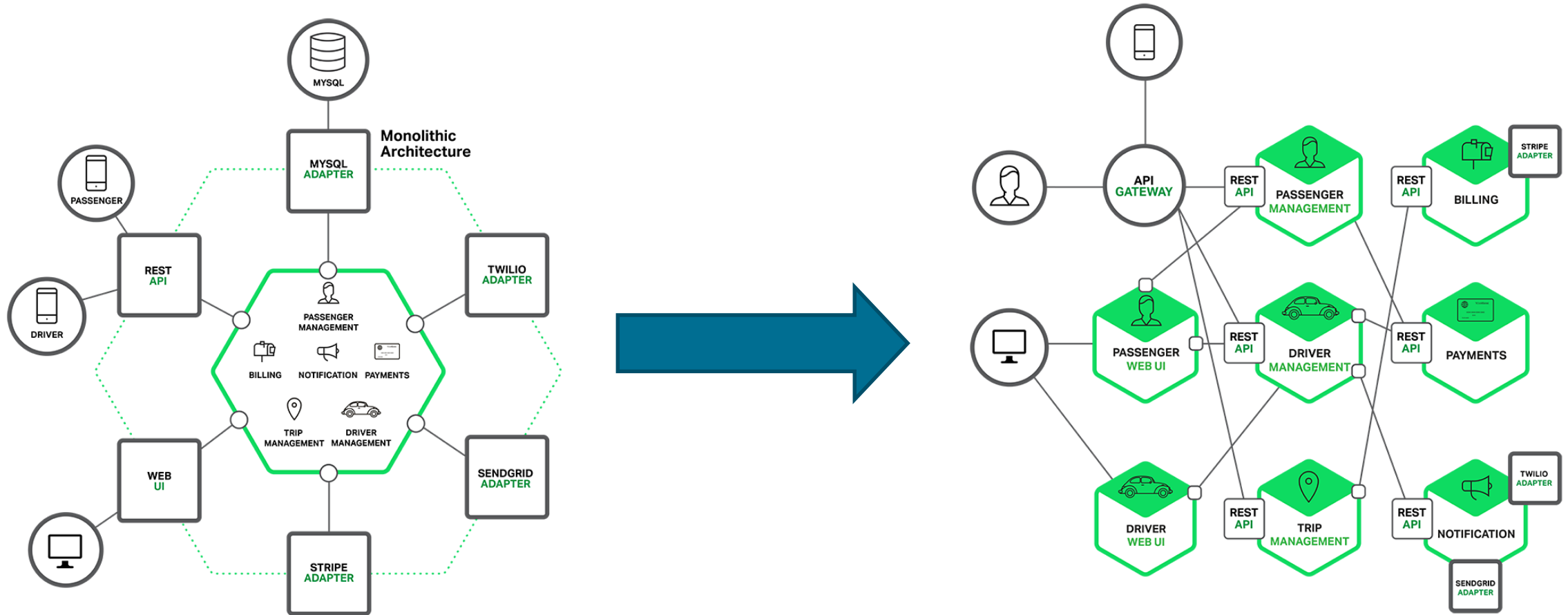
# Real Time Integration vs "Down Stream" pipelines and portals

- Application developer has to manage "pipeline"
- Explicit data transport and conversion
  1. Authorize PDM User
  2. Download PDM Format
  3. Data validation
  4. Optional External conversion
  5. Authorize Web-Platform
  6. Upload PDM/Web Format
  7. Authorize Web User
  8. Download Web Format
- Exposed 3D-Format bound to specific client class
- Explicit Silo-to-Silo synchronization



# Micro Service Architecture (MSA) principles

- IT Trend to manage complexity: From monolithic platforms to micro-service architectures



[Introduction to Microservices, Chris Richardson, 2015](#)

# MSA data decoupling: Resource "Network" provides "Documents"

## ■ Document Container as Linked Data Prim Container Formats

- Current solution push/pull data through a given front or backend API
- Growing integration dependencies **increase costs and limit scalability**

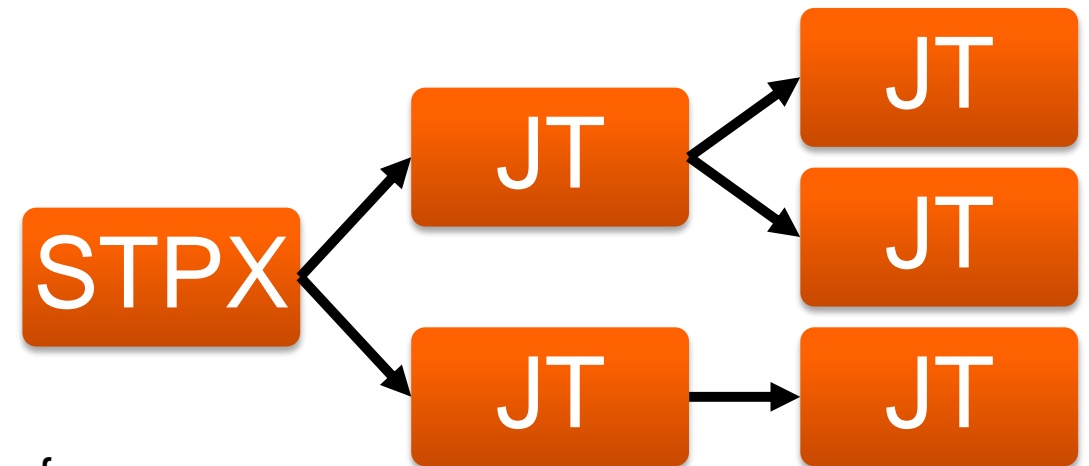
## ■ Solution: Linked Resource Network ([HATEOAS](#))

### ■ Resource Description Framework ([RDF](#))

- E.g. [ARVIDA SceneGraph vocab](#)

### ■ Link in Domain Container

- Issue: Minimal Support for full URI
  - STEP242/JT: Local Ref
  - Solution: Add URI (URN + URL) to STEP242/JT references
    - E.g. "urn:bmw:prisma:docuid:34529777"

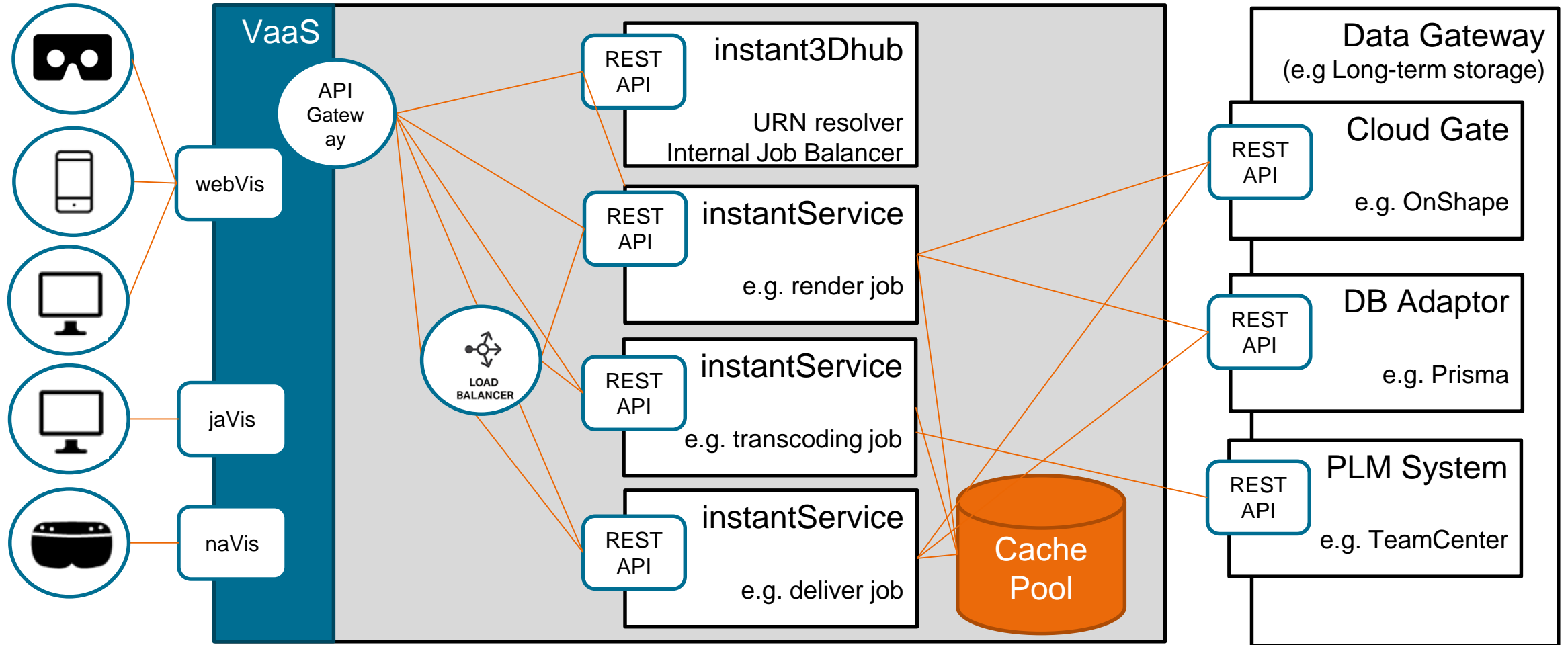


# MSA data decoupling: Mature Standards provide trusted interfaces

- **Efficient and automated** content negotiation/processing builds on **mature container standards**
  - Service2Service communication: Services **must trust formats** with minimal validation efforts
- **JT/Step-AP242-XML: Premier VaaS gateway formats**
  - ISO Specification
  - Free/open implementation
  - Royalty free
  - Rich domain container
    - Tessellation/Brep
    - PMI
    - Attributes/ULP
    - Kinematic
    - External Container References



# VaaS: Micro service architecture to access micro document data



# Starting with a single line of HTML code for application development

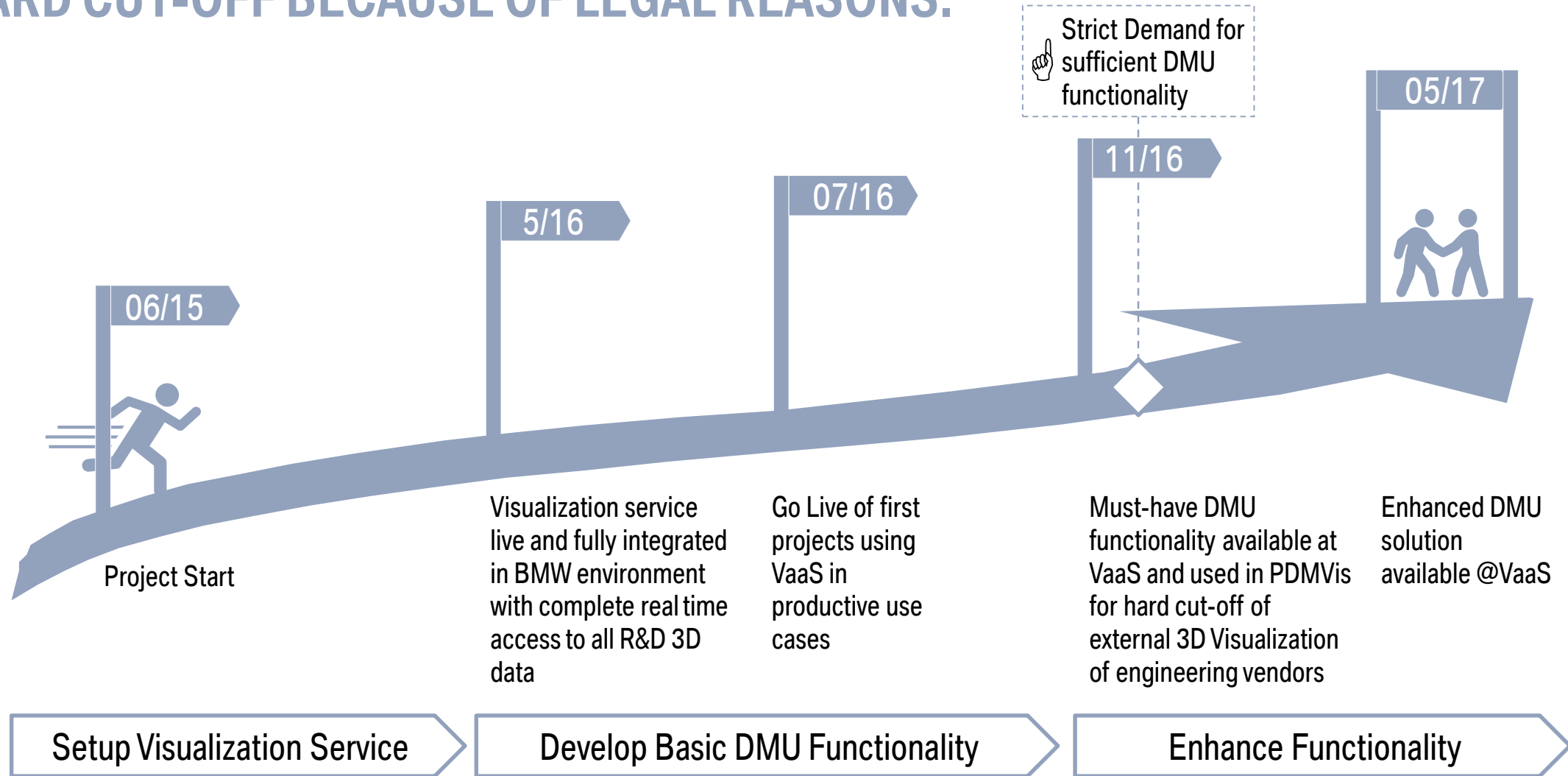
Build for agile prototyping process

[fh-igd.de/rvsc](http://fh-igd.de/rvsc)



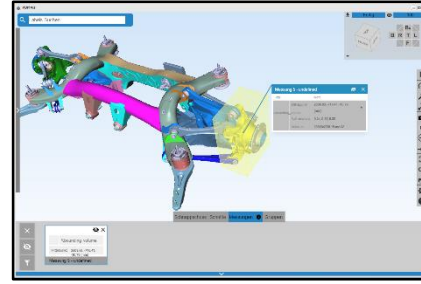
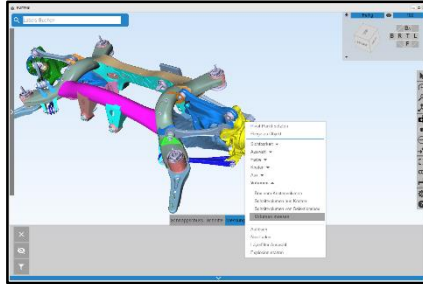
```
1 <!DOCTYPE html>
2 <html>
3   <head>
4     <title>WebVis Application</title>
5
6     <script src="http://test.instant3dhub.org/repo/webvis/webvis.js"></script>
7     <link rel="stylesheet" type="text/css" href="http://test.instant3dhub.org/repo/webvis/webvis.css">
8
9   </head>
10  <body>
11    <webvis-full src="http://data.instant3dhub.org/repo/step/bloodhound/Bloodhound_SSC.stpx"></webvis-full>
12  </body>
13 </html>
14
```

# TOUGH TIME SCHEDULE. HARD CUT-OFF BECAUSE OF LEGAL REASONS.

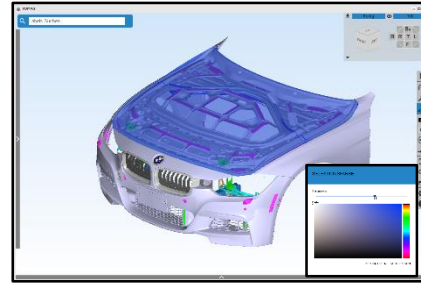
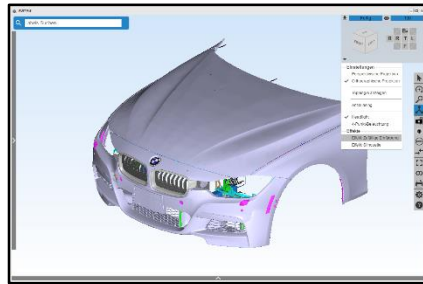


# DMU USE CASES (EXAMPLES).

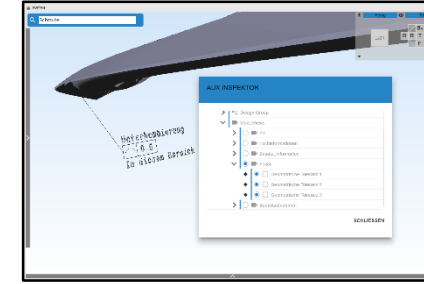
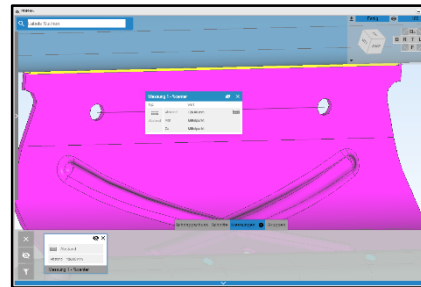
Volume Analysis



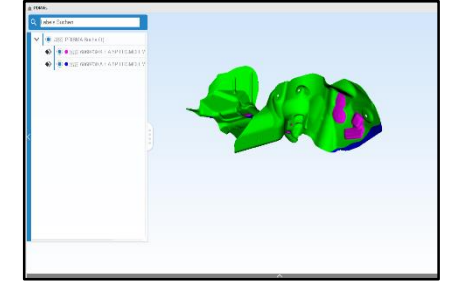
Colouring



Measuring

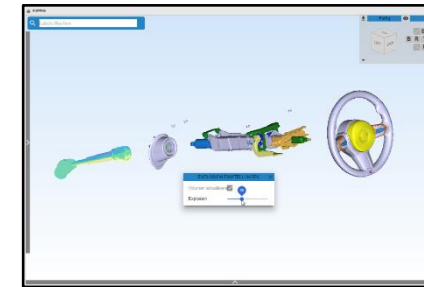


PMI

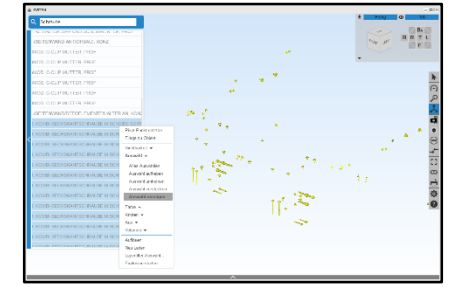


Comparison

Explosion



Search

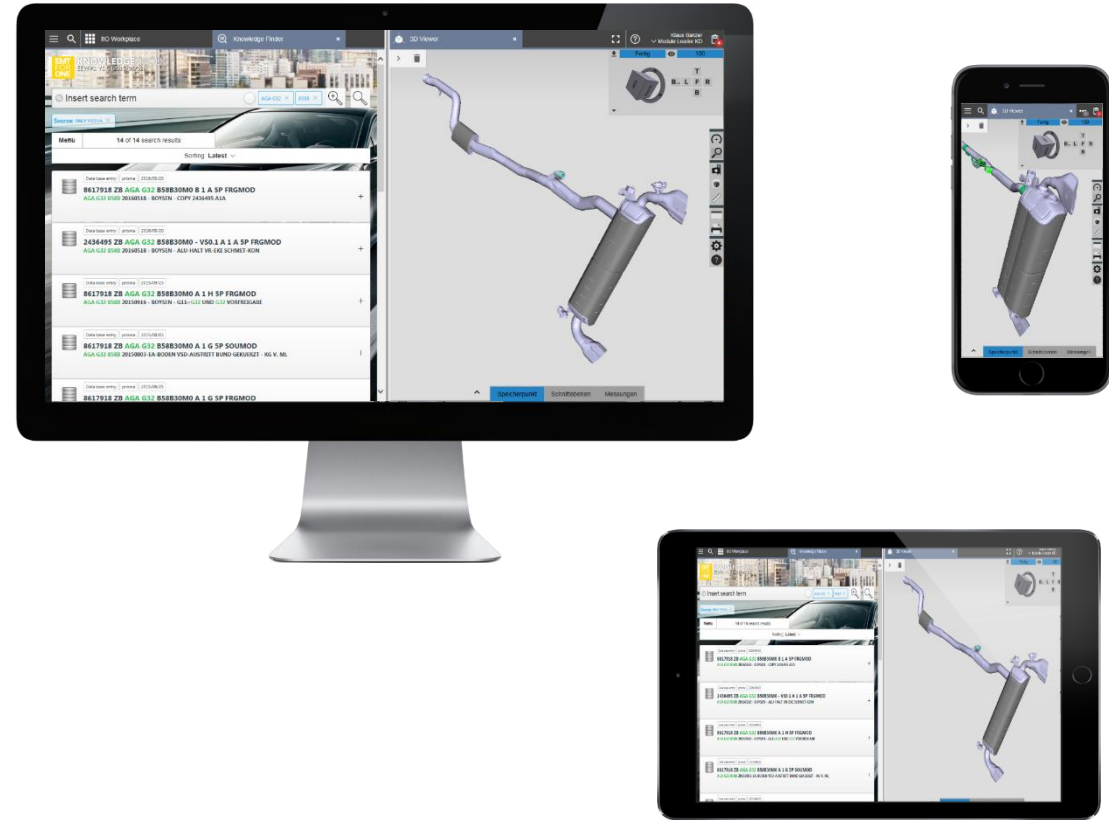




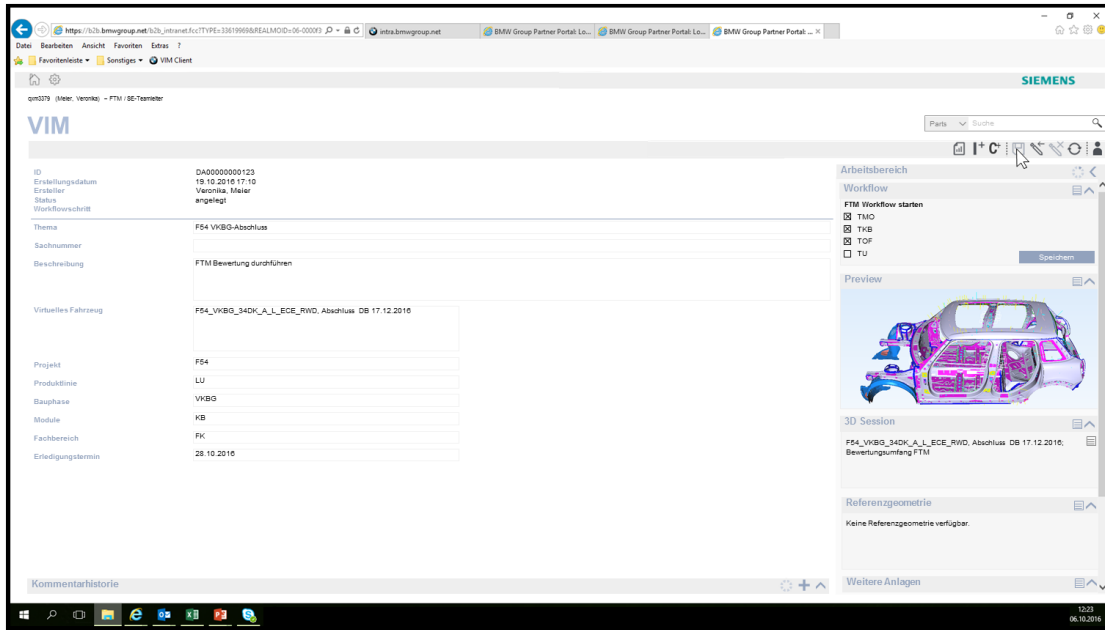
# PROJECT: „WORKPLACE“ INTEGRATION. CLIENT PLATTFORM FOR FRONT-END INTEGRATION.

## Key Features:

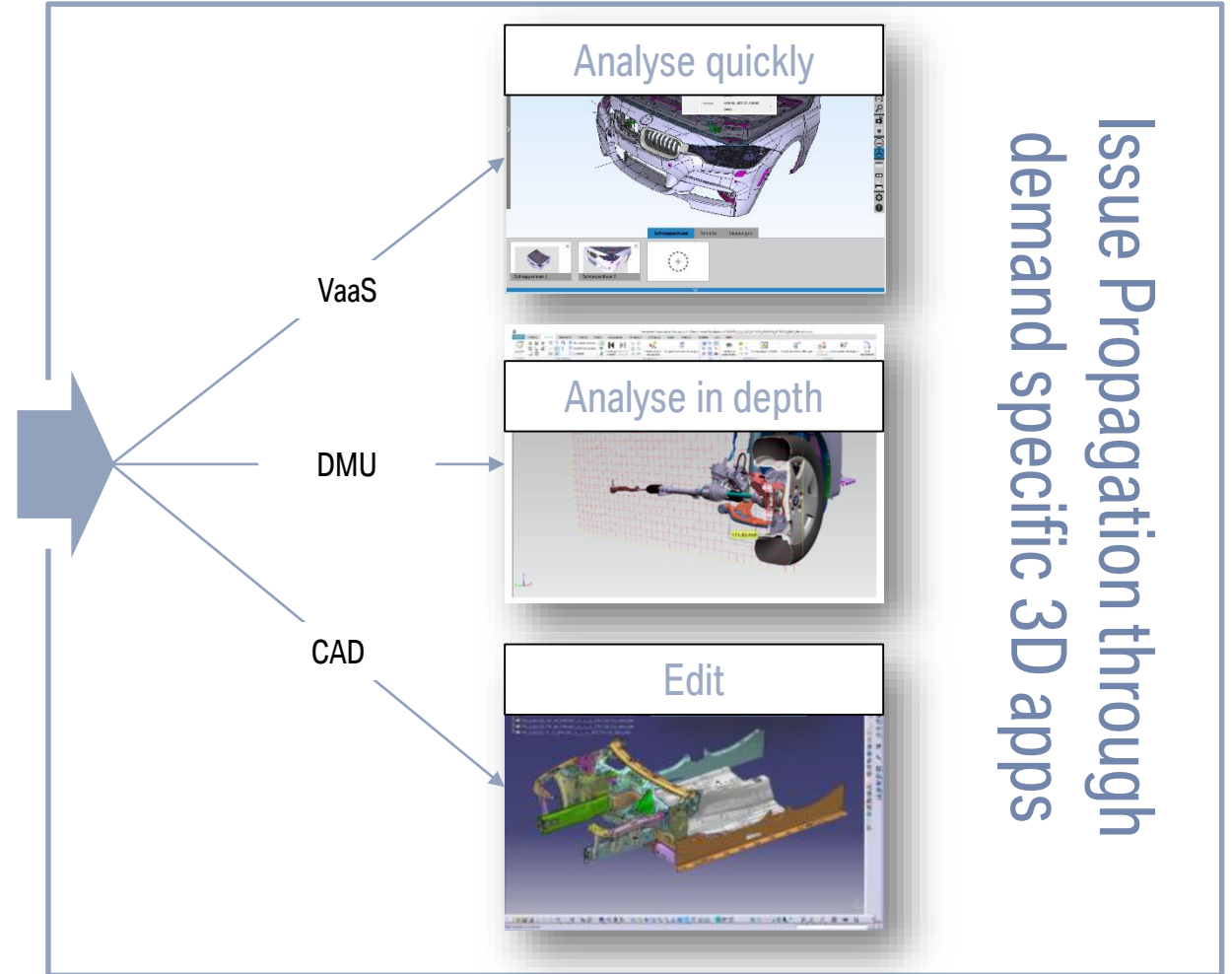
- Supports several business domains
- Supports multiple devices and OS (html5)
- 3D integration layer based on **VaaS for full 3D support**
- Full support of touch-capable devices
- Currently implemented in two modules
  - Knowledge Finder
  - Approval Control Center



# PROJECT: VISUAL ISSUE MANAGEMENT (VIM). INTEGRATION VIM & CONSISTENT 3D GEOMETRIC VISUALIZATION.



VIM: seamless information  
distribution & visualization  
capabilities



# PROJECT: B2ONLINE. STANDARD SPECIFICATIONS FOR VENDORS.

## Key Features:

- Platform, based on Liferay CMS
- Extension of standards / specifications through text, tables, pictures / films, CA-models and computation automatisms
- **VaaS facilitates understanding Drawings / Specifications** for design engineers and mechanics on-site

The screenshot displays the B2online software interface, which is used for managing technical specifications and 3D models. The interface is divided into several sections:

- 2 Hinweise (Notes):** Contains text regarding the maximum allowable load of the bolt (50 kN) and the required number of bolts based on pressure conditions.
- 3 Technische Daten (Technical Data):** Includes a 3D visualization of the bolt and a detailed technical drawing with dimensions (D1, D2, D3, D4, D5, L1, L2, L3, L4, L5, L6, L7, L8, L9, L10, R1, R2, R3, RZ 16, RZ 63) and surface finish requirements.
- Externe Verlinkungen (External Links):** Lists external links for the part, including the part number (B2 2615.001) and the 3D visualization.
- Navigation:** Provides a list of navigation options, including 'Anwendung', 'Hinweise', 'Technische Daten', 'Lieferant und Hersteller...', and 'Lieferumfang'.
- Allgemeine Informationen (General Information):** Displays the part name 'Oberluftbolzen (B2 2615.002)', the standard (Stand: 04.04.17), the version (Version: 1.2), the person who processed it (Bewertet...), and the responsible person (Verantwortor...).
- Versionenvergleich (Version Comparison):** A table showing the history of the part's versions.

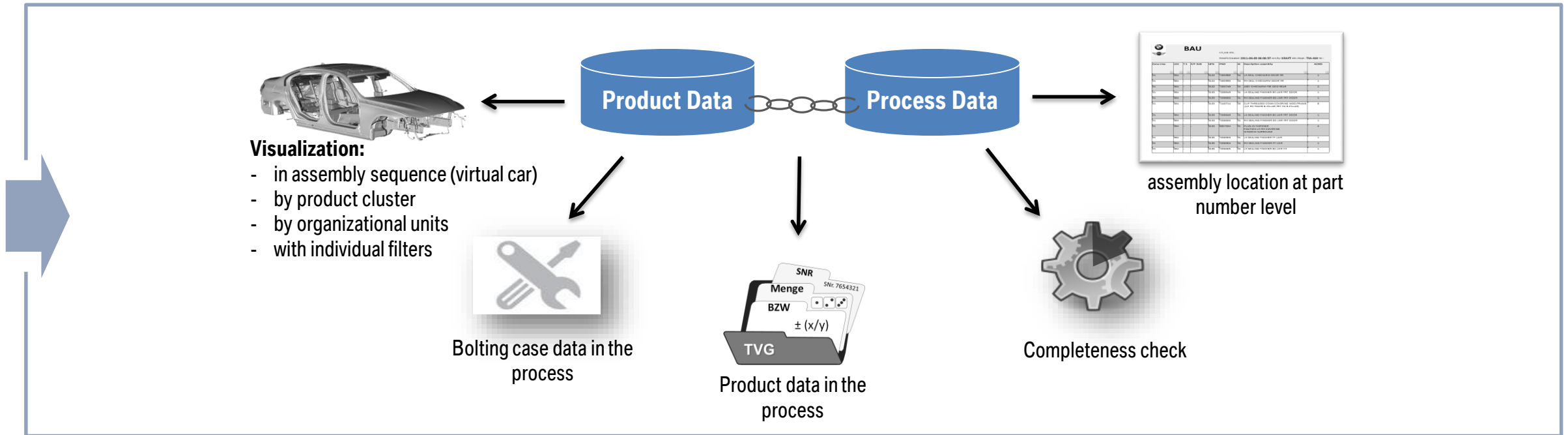
#	Datum:
1.3	04.04.17
1.2	04.04.17
1.1	04.04.17
1.0	14.03.17

The 3D model on the right shows a blue bolt with a hexagonal head and a threaded shank. The interface also includes a search bar, a navigation menu, and a toolbar with various icons for viewing and interacting with the 3D model.

# PROJECT: MULTIPLE ASSEMBLY PLANNING & PROCESS SYSTEM (MAPP) PRODUCT-PROCESS LINKAGE

## Key Features:

- Identification and sequence checking for manufacturing equipment in the assembly planning process
- VaaS facilitates visualization of constructed space for manufacturing equipment designers

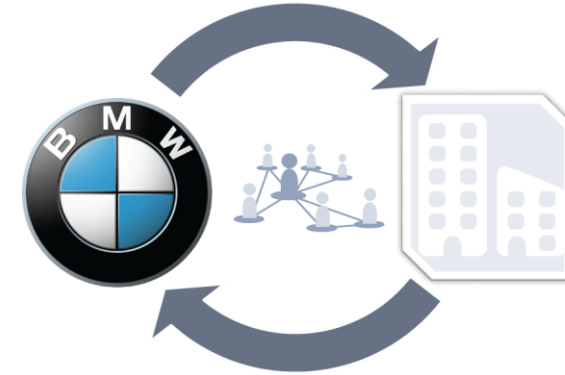


# PROJECT: PDMVIS. DMU FOR VENDORS AND DEMAND ORIENTATED VIS/DMU PACKAGE @BMW.

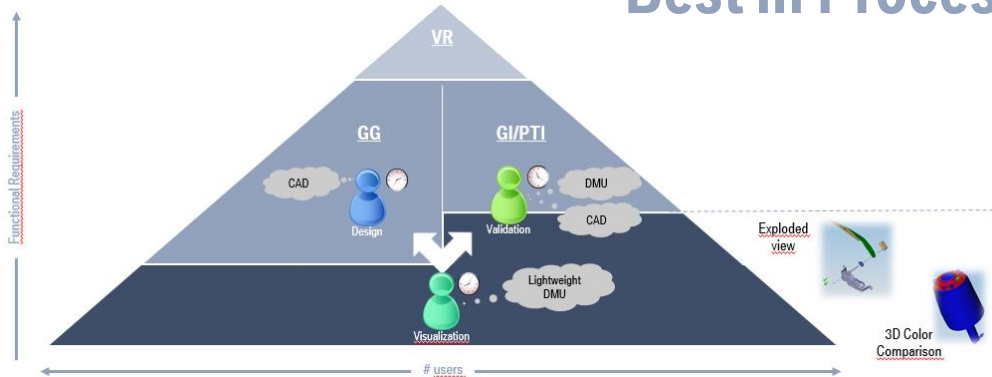
## Key Features:

- Feature complete Vis/DMU solution for vendors within B2B portal („Web Desktop“)
- Fully integrated in several modules for TDM or PDM Data access
- Demand-orientated best in process tool for quick 3D access and lightweight DMU

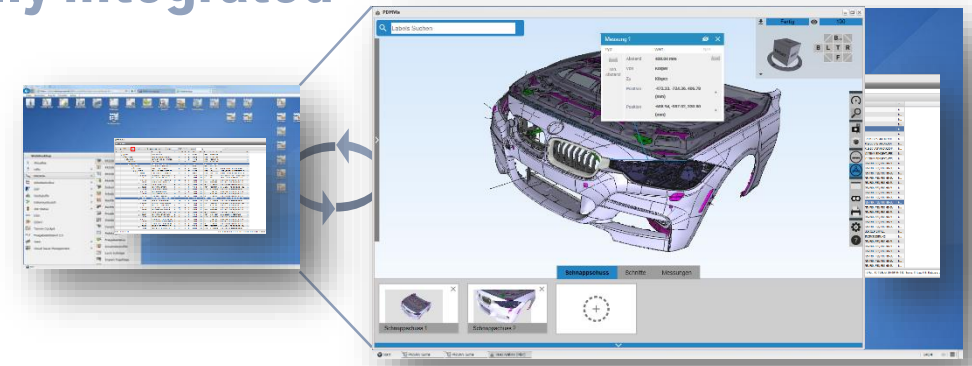
## B2B



## Best in Process



## Fully integrated



# EXPERIENCES SO FAR.

## Challenges

- At project start a massive lack of functionality besides pure visualization
- Performance and stability of legacy browsers
- Acknowledgement of users for new solutions with access to common software (internal processes)
- Web Technology unusual for common 3D-software-vendors

## Opportunities

- Win-win collaboration to implement features with maximum usability in focus (and not number of functions)
- Performance of state-of-the-art browsers is outstanding
- No negative feedback after hard cut-off of legacy 3D applications (external vendor access)
- Web Technology as a silver bullet for business-software-vendors
- Continuous deployment as succes factor for agile process initiatives (according to BMW 100% agile initiative)

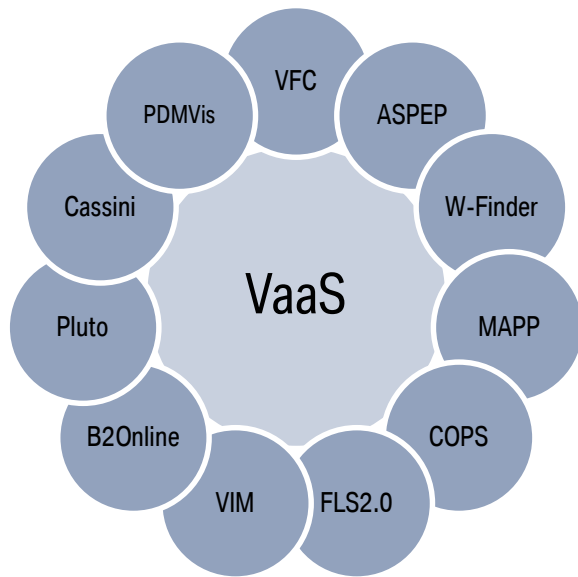
Project completely in:

Time 

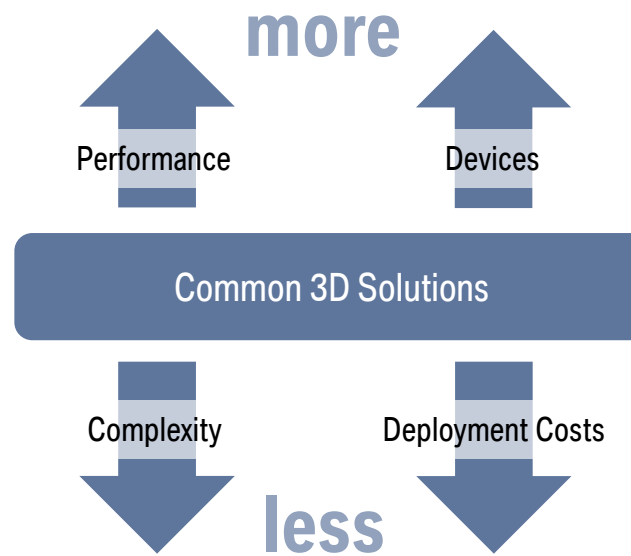
Budget 

Quality 

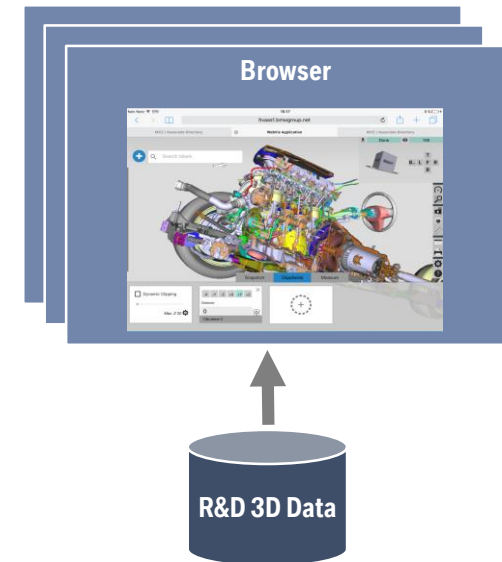
# USER DEMANDS AND MOTIVATION. ANOTHER KIND OF 3D USAGE.



Global ✓



Smart ✓



Real Time ✓

# OUTLOOK.

## Future fields of interest @BMW for Web Visualization:

- **High-End Rendering** on real-time data (no data preprocessing necessary) – Evaluation
- Support of **WebVR Technology** to offer VR to an engineer's world – available with productive environment for pilot projects



BMW Group IT-Fair 2016.

**VR @ VAAS.**  
VIRTUAL REALITY IN AN ENGINEER'S WORLD.



By integrating the 3D visualization service Vaas with an easy-to-use VR environment, we create a future digital workplace experience.

Instead of traditional CAD, its focus is on:

- Web-based access
- Ad-hoc access
- PRIS (Product Realization Information System)
- Easy measurement

The high-end rendering capabilities enable engineers to:

- Increase productivity
- Deepen understanding
- Virtualize processes



 <p>Major boost for virtual validation processes</p>	 <p>Enhanced assessability of complex contexts and situations</p>
 <p>License cost reduction enables broad usage</p>	 <p>No special setup required – available at your desk</p>

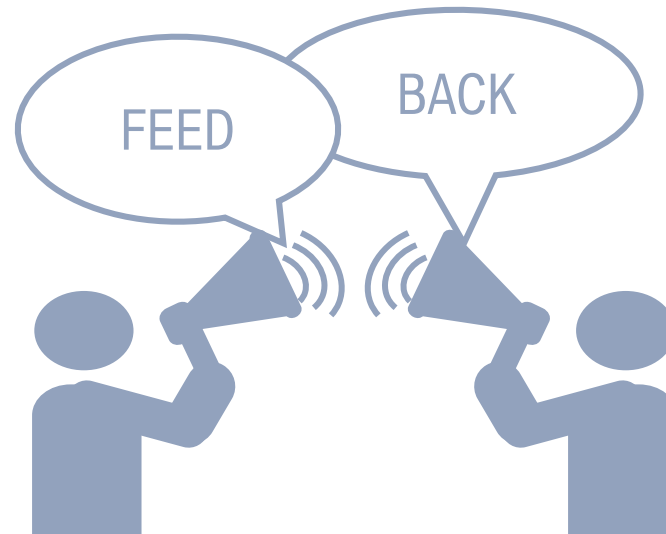
**Main users:** Engineers & Management ITO & OI  
**Key Partner:** Future Digital Workplace  
**Status:** Pilot Phase starts Nov 2016  
**Contact:** Matthias Karl, FG-421

Find out more at <https://www.instant3dhub.com>

BMW THE KEY



# FEEDBACK.



## **Feedback & Anregungen?**

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