



3D Concepts

Streamlining Design
Workflows with User-Centric,
Adaptive and Collaborative
3D Spaces

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Agenda



- Design Workflows
- Streamlined design workflows with instant3Dhub
 - 3D Spaces and 3D Data
 - 3D Streaming
 - 3D Data Virtualization
- Conclusion and Next Steps

Design Workflows & Tooling

Existing approaches and limitations



Approach Style	Defining Feature	Pro 😊	Con 😞
PLM Platform	<ul style="list-style-type: none"> • Immigration effort • Team modelling • Process setup 	<ul style="list-style-type: none"> • CAD Support • Team Structure • Review Structure 	<ul style="list-style-type: none"> • Scalability & cost • External Workflow integration
Workflow Tools	<ul style="list-style-type: none"> • Workflow tools with external document links 	<ul style="list-style-type: none"> • Scalability • Team Structure • Security 	<ul style="list-style-type: none"> • No CAD Support • No 3D Support
Heterogenous Tool Landscape	<ul style="list-style-type: none"> • CAD system • Independent review/workflow 	<ul style="list-style-type: none"> • CAD Support • Independency • Standard Files 	<ul style="list-style-type: none"> • Missing handover w. team members • Inefficiencies

Design Workflows at BMW

Simultaneous Engineering (SE) Process

- Who / Teams
 - Up to 10 member
 - Internal/external staff
- What / Setup
 - Small/medium structures
 - Part in scope of installation space (Bauraum)
 - Need-to-know security
- How / Model
 - From Waterfall to Agile: Maximizing Simultaneous Process
 - Local/Team-internal reviews, Team-internal responsible
 - Global reviews



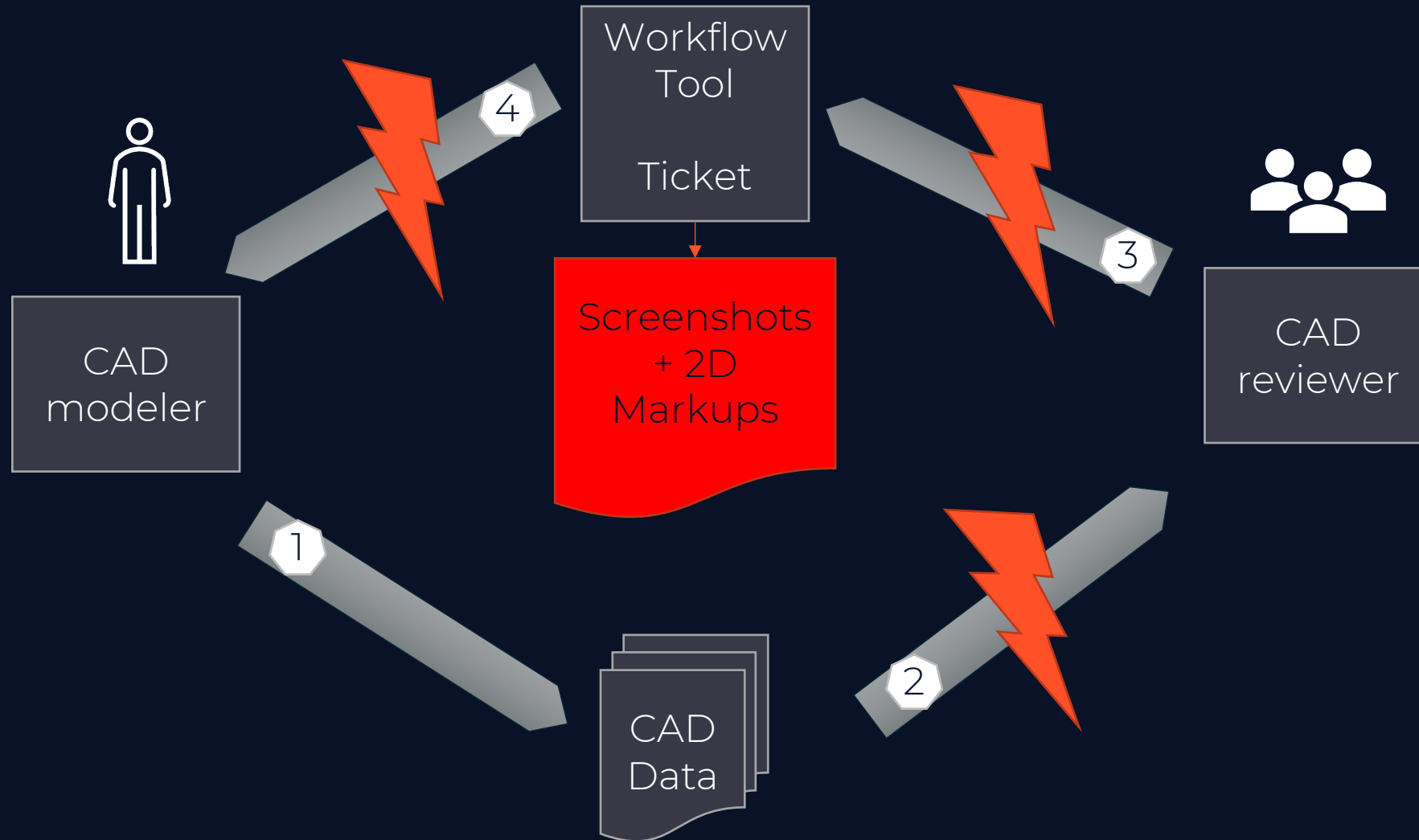
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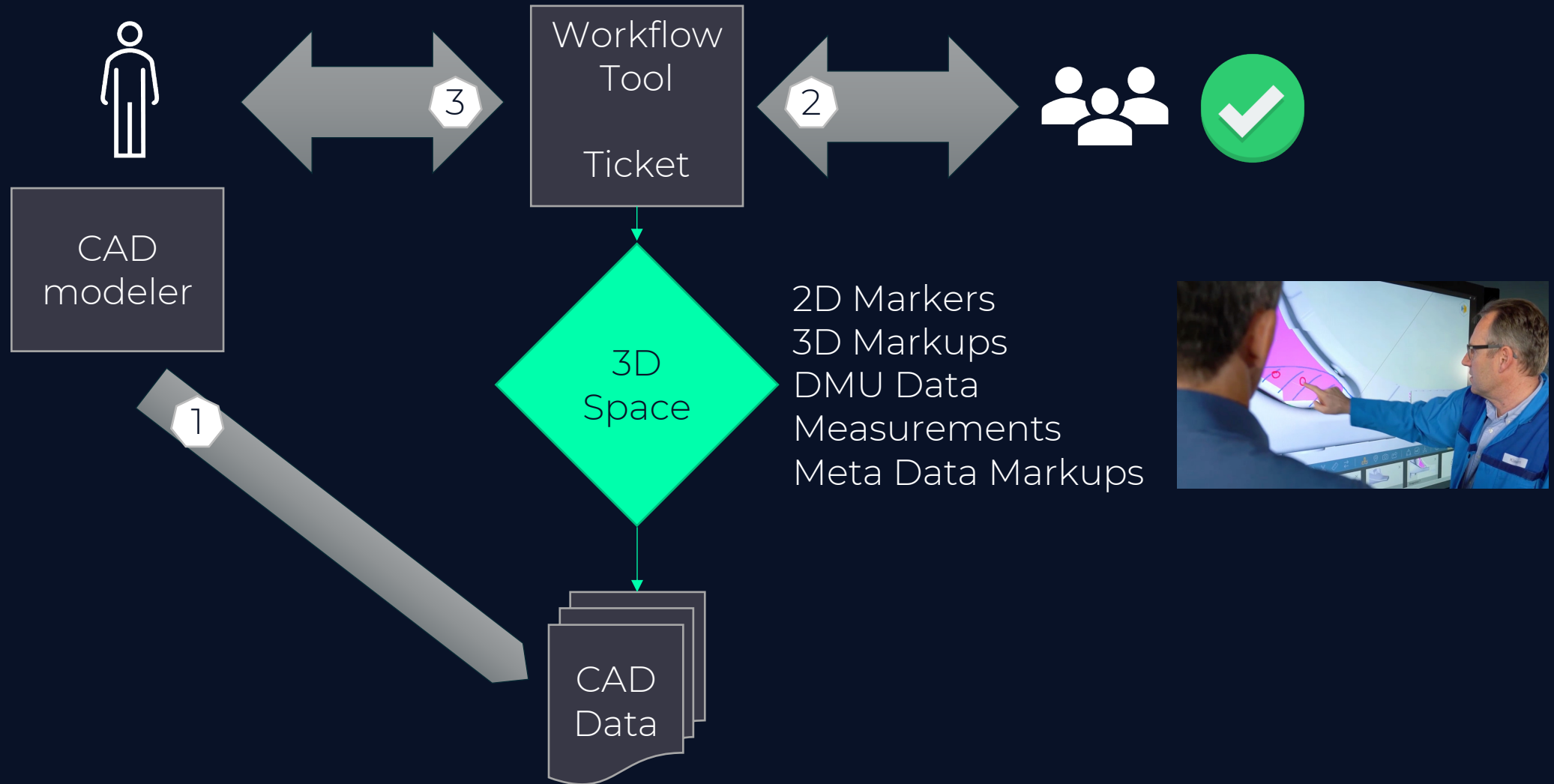
SE Tooling

Existing and inefficient solution



SE Tooling

Streamlined Solution with 3D Spaces



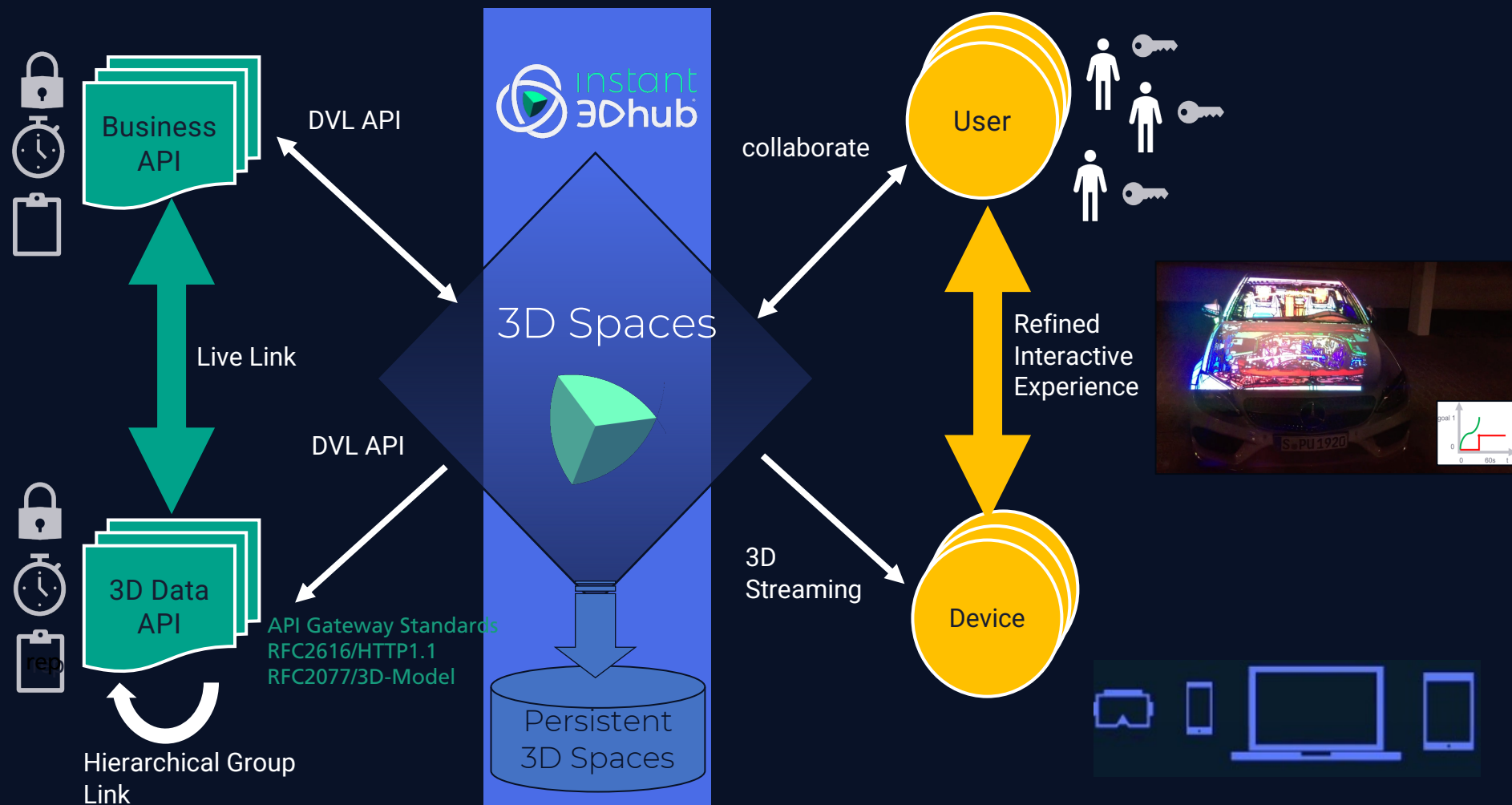
3D Spaces with instant3Dhub

Any Data, Any Device, Any Size

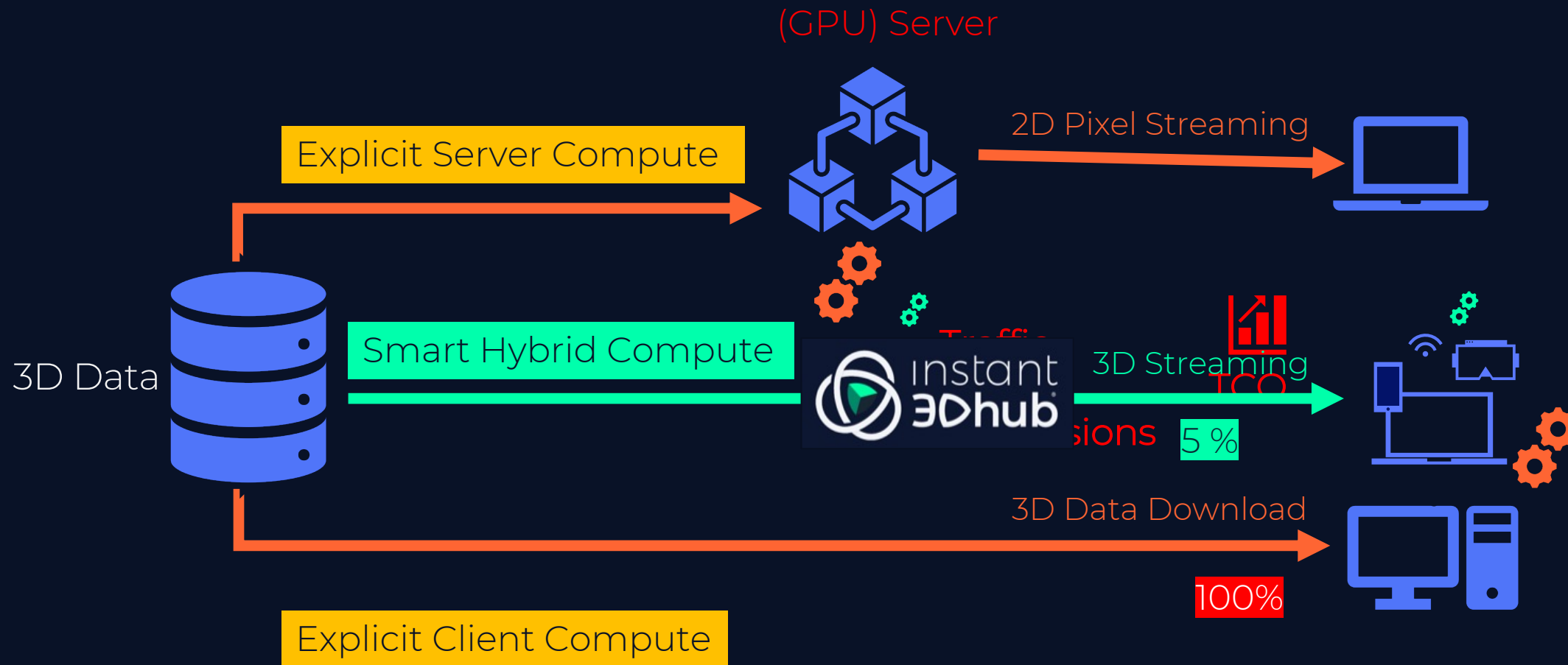


3D Spaces with instant3Dhub

Any Data, Any Device, Any Size

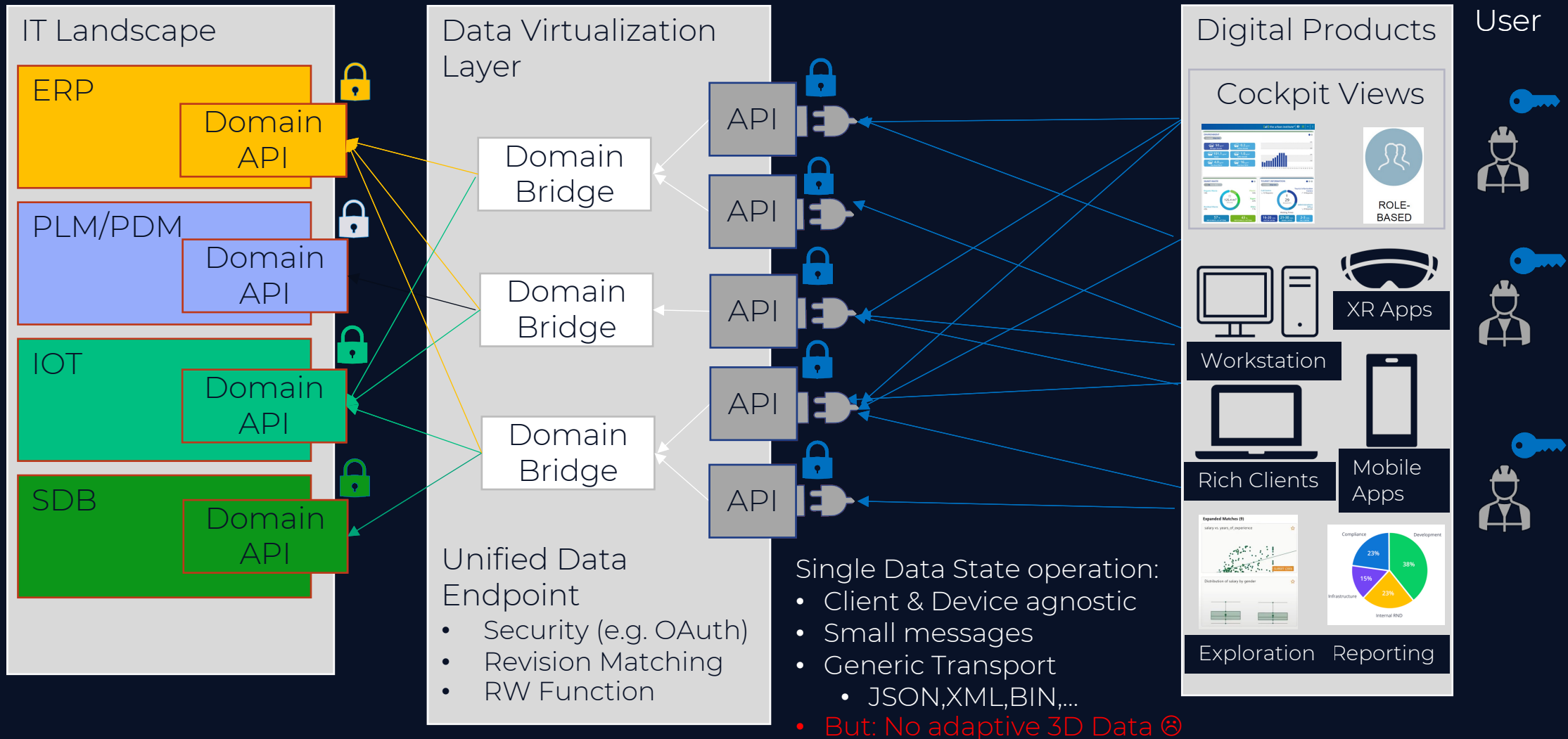


3D Streaming Smart Hybrid Compute



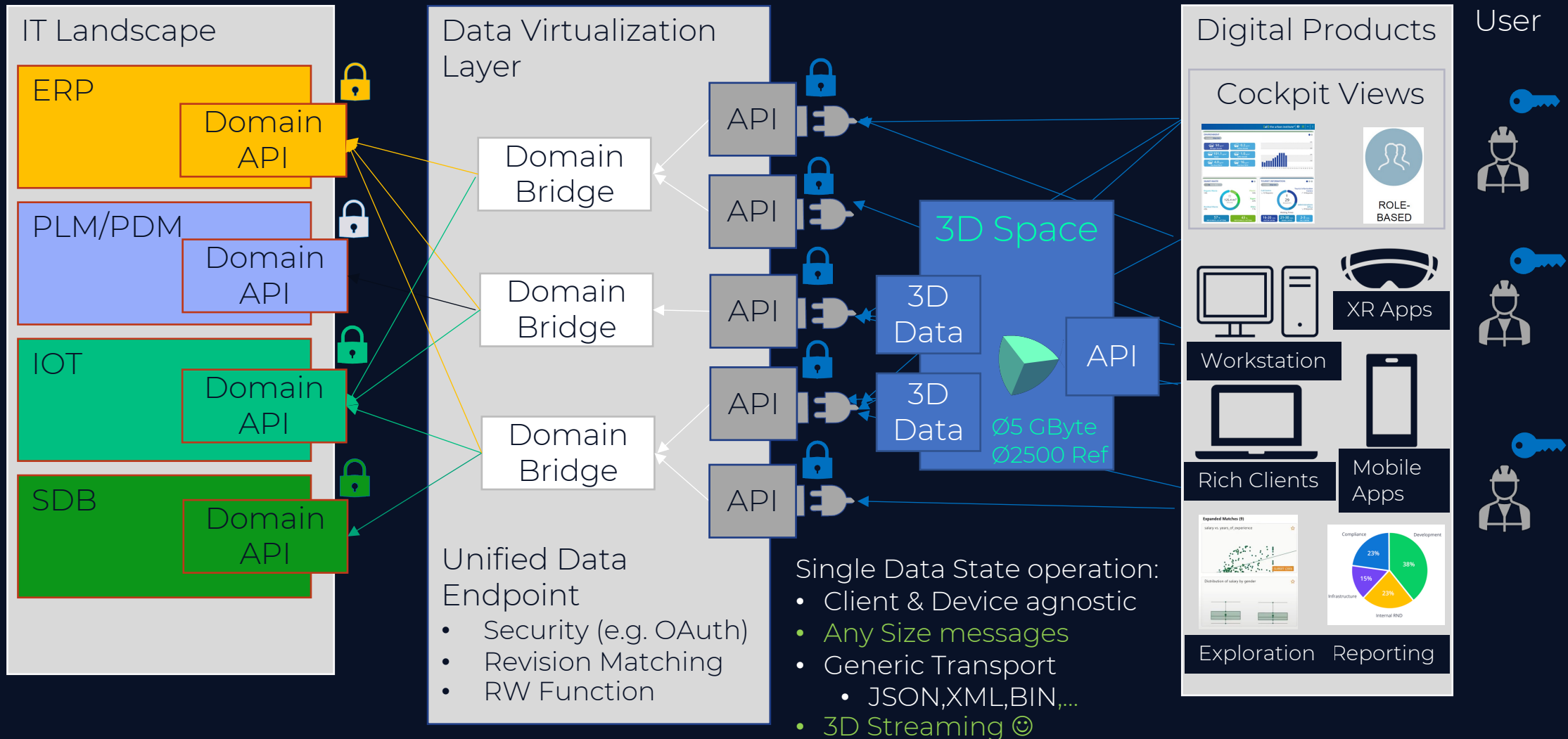
Data Virtualization Layer (DVL)

Global digital transformation trend



Data Virtualization Layer (DVL)

Perfect fit for 3D Data Gateways

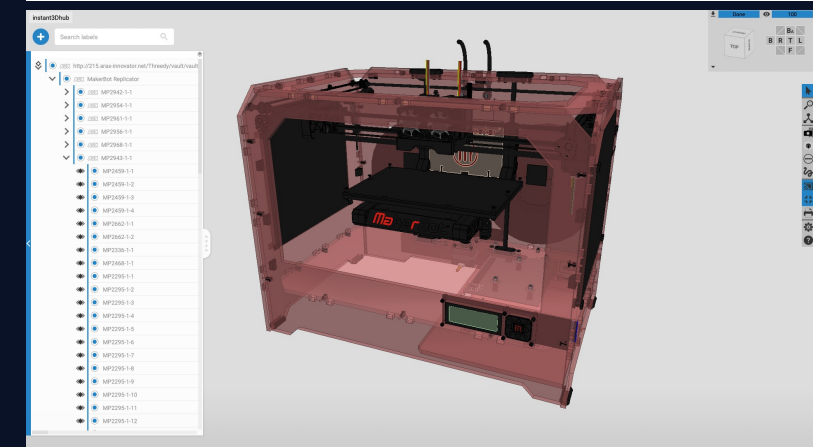
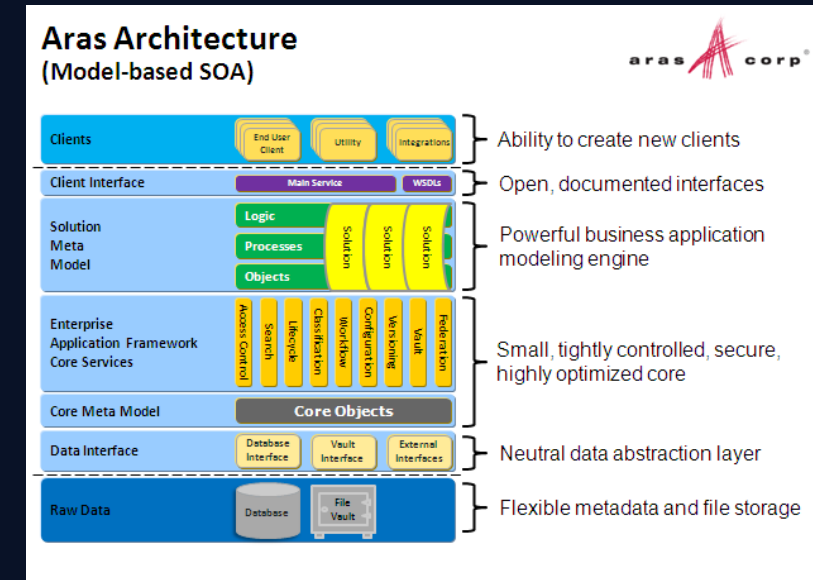
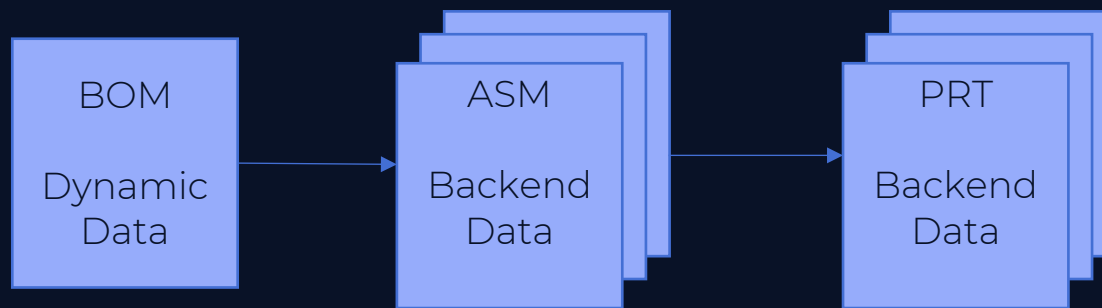
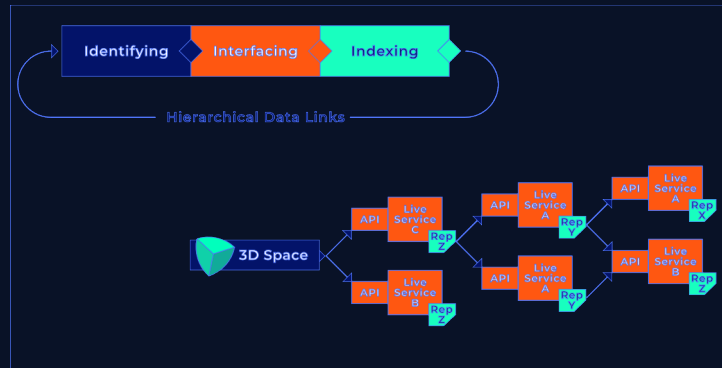


DVL Example 1/3: ARAS PLM data integration



Direct REST data endpoint

<https://aras.net/vaultserver?VID=...>



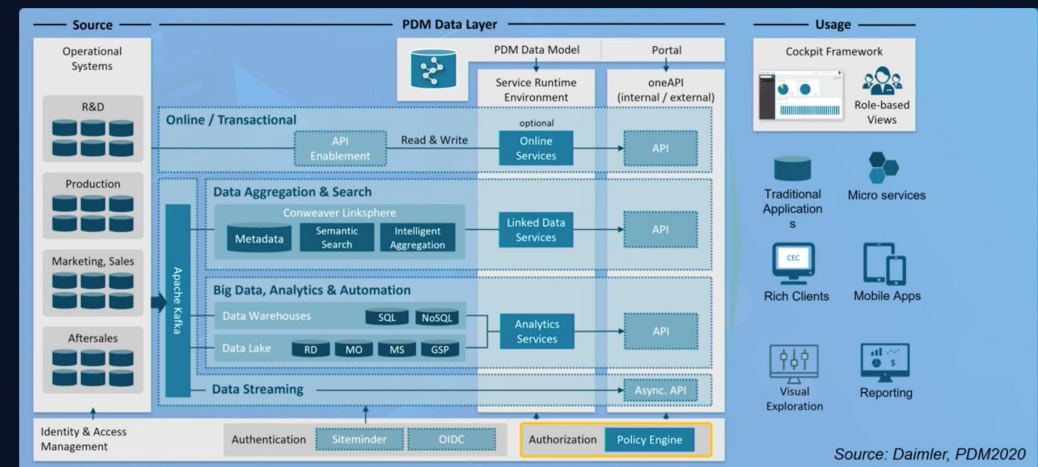
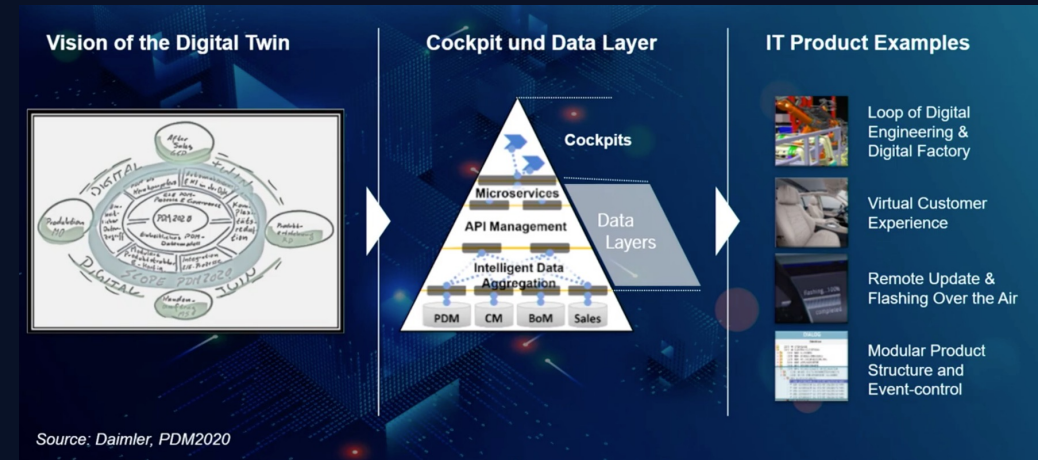
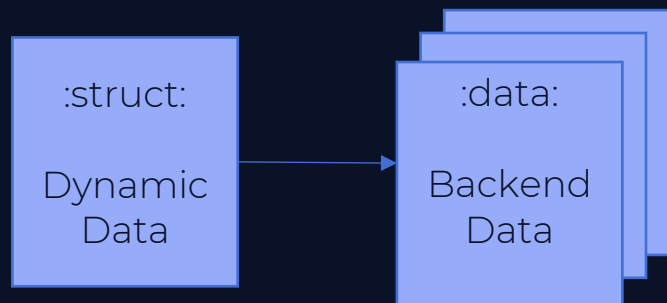
DVL Example 2/3: PDM2020

Daimler Digital Twin Architecture



Configured Data-Gateways

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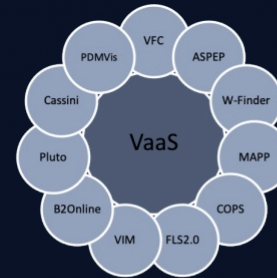
DVL Example 3/3: BMW

Visualization as a Service (VaaS)

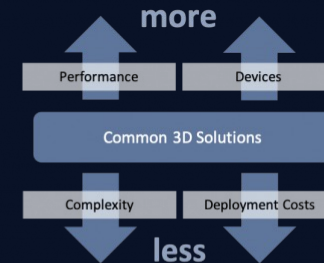
Configured Data-Gateways

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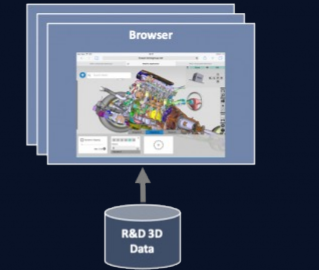
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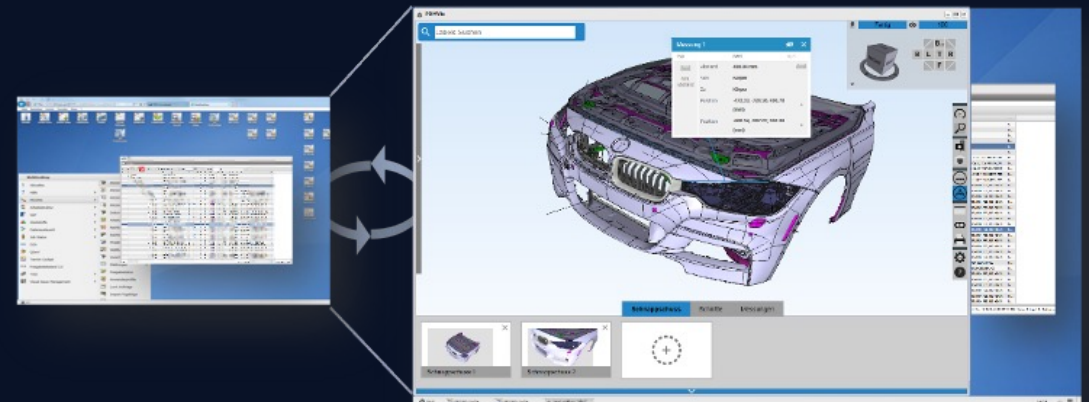
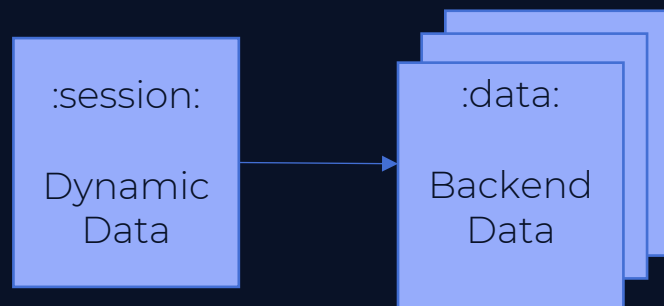
Global ✓



Smart ✓



Real Time ✓



BMW Use Case

3D Concepts

- Core Values
 - Simple and intuitive UX/UI
 - 3D Annotation and 3D Markups
 - Live link to task management
- Multi CAD and Data
 - JT, CATIA V5, SIM-Data (A4DB)



Agenda

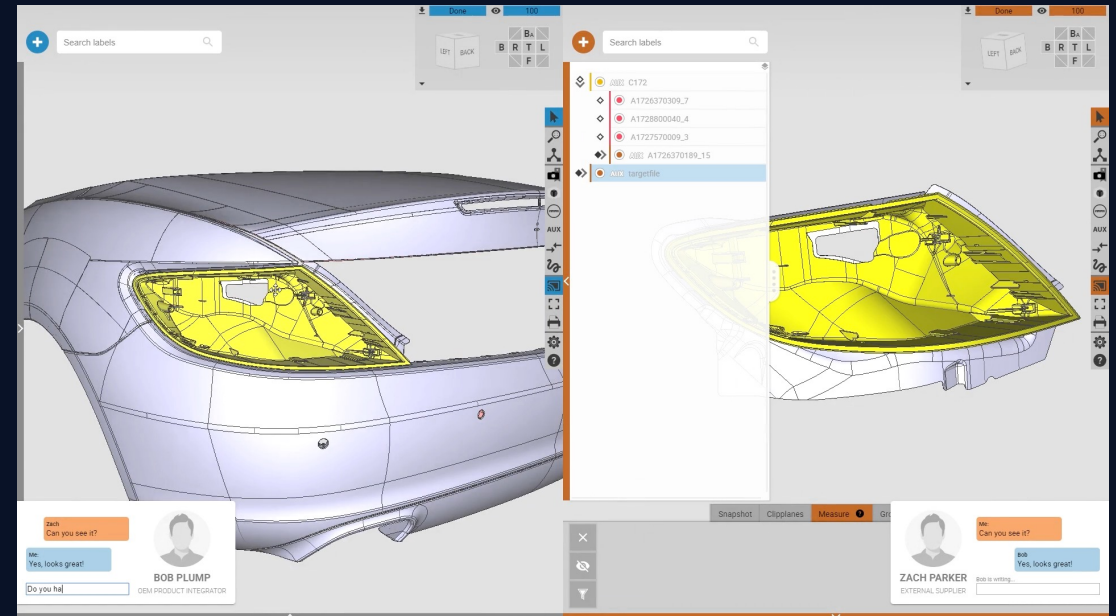


- Design process and challenges
- Streamlined design workflows with instant3Dhub
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Conclusion and Next Steps



- Online Collaboration
- Additional DMU Feature
- Additional Data Formats
 - CAD
 - Simulation Data
- Desktop and Mobile
- AR and Tracking



Call for action

- Talk/Presentation Feedback
 - Felix.Jenkel@bmw.de
 - johannes.behr@threedy.io
- Instant3Dhub software
 - Request live demo
 - <https://www.threedy.io/request-demo>
 - Repository and documentation
 - <https://www.threedy.io/software>

